

*Empowering & Enriching  
Communities*



**CORPORATE OFFICE:**

1st Floor, Jindal Centre, Plot No. 2,  
Sector 32, Gurgaon - 122 001, Haryana  
Tel: +91 124 661 2000 Fax: +91 124 6616202  
Email: [csr.edu@jindalsteel.com](mailto:csr.edu@jindalsteel.com)  
[www.jindalsteelpower.com](http://www.jindalsteelpower.com)



# CONTENTS

Messages	2-5	TARAIMAL	66-67
Our Approach	6-7	Health	66
Pillars of JSPL CSR	8-9	Education, Infrastructure Development	67
Vision, Mission & Core Values	10-11	<b>JHARKHAND</b>	<b>68-96</b>
Global Reach	12-13	<b>PATRATU</b>	<b>69-83</b>
CSR Activities Location Map	14	Health	69-70
<b>ODISHA</b>	<b>15-39</b>	Education	71-73
<b>ANGUL</b>	<b>16-34</b>	Sports, Art & Culture	74
Health	16-21	Infrastructure Development	75-76
Education	22-25	Livestock	77-78
Livelihood	26-30	Livelihood	79-83
Infrastructure Development	31-32	<b>JERALDABURU</b>	<b>84</b>
Sports, Youth & Culture	33	Health, Education, Infrastructure Development, Livelihood, Sports, Arts & Culture and Livestock	84
Livestock, Rehabilitation & Resettlement	34	<b>ASANBONI</b>	<b>85-86</b>
<b>BARBIL</b>	<b>35-39</b>	Health	85
Health	35	Education	85
Education	36-38	Livelihood, Infrastructure Development	86
Livelihood, Livestock, Sports, Art & Culture and Infrastructure Development	39	Livestock, Sports, Youth and Culture	86
<b>CHHATTISGARH</b>	<b>40-67</b>	<b>DUMKA</b>	<b>87-90</b>
<b>RAIGARH</b>	<b>41-53</b>	Infrastructure Development	88
Health	42-44	Health	89
Education	45-49	Education	90
Infrastructure Development	50	<b>GODDA</b>	<b>91-96</b>
Livelihood	51-52	Education	92-93
Sports, Art & Culture	53	Health	94
<b>TAMNAR</b>	<b>54-65</b>	Livelihood	95
Health & Sanitation	54-56	Infrastructure Development	96
Education	57-60	<b>HARYANA</b>	<b>97-99</b>
Livelihood	61-62	<b>AWARDS &amp; ACCOLADES</b>	<b>100</b>
Infrastructure Development	63-64	Acknowledgement	<b>101</b>
Livestock	65		

FOUNDER CHAIRMAN



Shri O.P. Jindal

A true leader and a humanitarian, Shri O.P. Jindal worked tirelessly to bring smiles to a thousand faces.

Shri O.P. Jindal was a man with a pioneering vision and a zeal for innovation. His ideals, methodologies and ability to convert challenges into opportunities represent the cornerstones of corporate glory, business excellence and human welfare. A true leader and a humanitarian, Shri O.P. Jindal pursued relentlessly to bring smiles on thousands of faces, spreading hope and happiness among people from all walks of life. He firmly believed and championed that “to bring about a big change you have to start from the roots.” His example has inspired many at the Jindal Group innovative thinking, excellence in execution, an integrated approach to problem solving and decision-making among people. He remains the eternal source of inspiration and guidance for everyone at JSPL.

## CHAIRMAN'S MESSAGE



Shri Naveen Jindal

We follow the principles of our Founding Chairman, Shri O.P. Jindal (fondly remembered as Bauji) who first sowed the seeds of Corporate Social Responsibility in the organization. Bauji strongly believed that social responsibility represented the core of all constructive human activity. He felt the objective of entrepreneurship is to create enduring value for society, which in turn, will help create a new breed of entrepreneurs.

In fact, he had always aligned his business goals with social obligations that went to support healthcare, education, rural infrastructure, sports, culture and other pursuits benefitting the less privileged.

JSPL's corporate philosophy happily absorbs the principles of our beloved Bauji and also associates itself with the best practices of international corporate trends. We have made significant efforts to link the progress of our communities to our progress, ensuring that they benefit from our presence.

## MD & CEO'S MESSAGE



Shri Ravi Uppal

Jindal Steel & Power Limited (JSPL) has from the very beginning devoted itself entirely to the cause of upliftment of the backward areas of the country. We continuously aim to bring about a positive difference, and contribute to the development of communities in and around our plants through a holistic and human effort.

The objective of Corporate Social Responsibility (CSR) at JSPL is to 'Add value to Life' to bring about sustainable development with inclusive growth. We at JSPL are committed to integrate our business values and operations to meet the expectations of all our stakeholders.

At JSPL, social responsibility is primary. The desire

to bring about a positive change in people's lives is the fuel that drives us. Corporates impact the society and the environment through their operations, products and services. Each of us have a duty to leave the planet stronger for future generations.

We are proud to present our first annual Corporate Social Responsibility Report, and even more proud of our accomplishments this year. As we prepare this report, we look back at the past year and identify the areas in which we enhanced our social performance. Our Commitment to Corporate Social Responsibility and being responsive to all our stakeholders makes us stronger.

## VP - CSR & EDUCATION FOREWORD



Shri Prakash Tewari

I am pleased to present the CSR report 2012-2013 for the JSPL Group. The year was very eventful as we merged the CSR and Education initiatives at the Corporate level and established a full-fledged department at our Corporate office in New Delhi. This was further strengthened by setting up of 'JSPL Foundation' so that all major institutions set up under the Societies and Trusts, in various states, were merged under one umbrella for better governance. This enabled us to create a transparent and accountable environment for all our Stakeholders. The year also witnessed aligning our CSR projects with clear cut outcomes and measurement of efficiency and effectiveness indices. The existing CSR Policy was updated and aligned to the proposed Corporate CSR Bill which we feel is a step in the right direction for the welfare and development of our Country.

During the year efforts were made to implement CSR projects with a strategic approach. The CSR processes were aligned and embedded into our Business Processes. The main focus of CSR was on reducing the tension between the business and the community. It was a herculean task to align all our CSR units at various locations towards one strategic goal. However under the charismatic

leadership of our Chairman, Managing Director and Group CEO and the top management, we were able to bring about a transformation in a record time.

The most urgent issue of concern was, how to manage the expectations of our stakeholders - how much to spend and where to spend? With large number of social issues and different stakeholders, the dilemma was also whom to support and how much to support? Thus, we formulated our community engagement guidelines which gave us clear cut directions with regards to our stakeholders and extent to which they were to be supported. These guidelines also lay down our principles of community engagement, process of mapping and segmentation of communities and engaging with the project effected community, value chain and methodology of governance and management.

At JSPL, we have been able to understand that CSR is not an add on function, but something which is integrated in the core and needs to be embedded in all our business processes. We are deeply committed to move forward in our journey of excellence with all our vigor and enthusiasm.

# OUR APPROACH

Implementation of schemes by involving people through local Panchayats

## TRIPLE BOTTOM LINE

### PEOPLE

Building Social Capital, Health, Education & Infrastructure

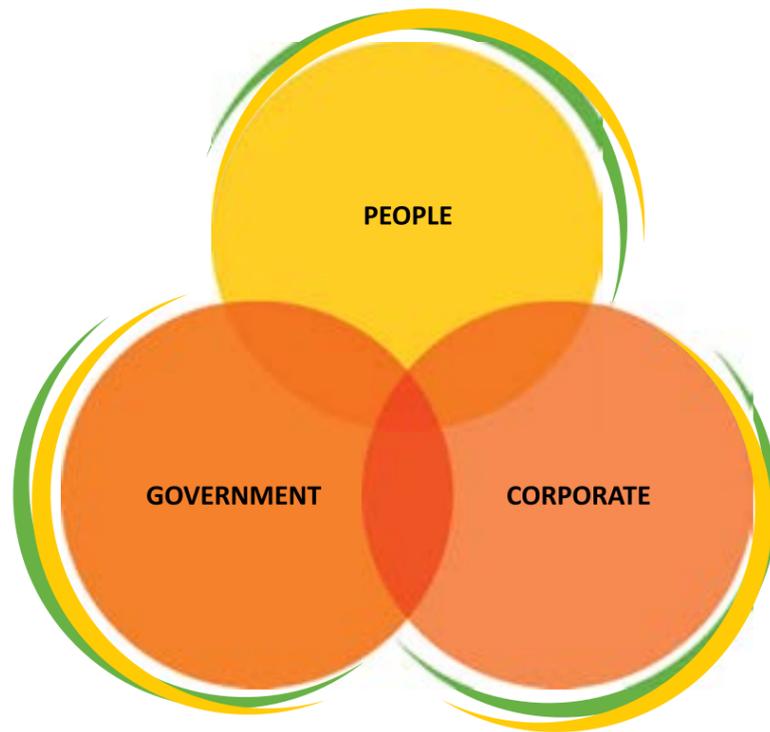
### PLANET

Environmental Factors, Energy Management, Environment Conservation

### PROFIT

Adding Economic Value, Income Generation

## TRIANGLE OF PARTNERSHIP



Implementation of schemes by involving people through local Panchayats

## PURPOSE OF CSR

Promote the concept of 'leadership with Trust' working with local communities & other key stakeholders for ensuring continuous & smooth operations.

### Brand Reputation

Align with the overall group position on CSR & ensure we are in harmony with the community

### Sustainability

Ensure that the business is sustainable by creating & conserving sources of livelihood

### License to Operate

Take voluntary step to persuade communities to reduce or avoid interference in business

### Compliance

Meet regulatory requirements imposed for project & operation by governments and other bodies

## CSR POLICY

Jindal Steel & Power Limited (JSPL) strongly believes that sustainable community development is essential for harmony between the community and the industry. The company endeavors to make a positive contribution to the underprivileged communities by supporting a wide range of socio-economic, educational and health initiatives.

JSPL is committed to integrate its business values and operations to meet the expectations of all its stakeholders.

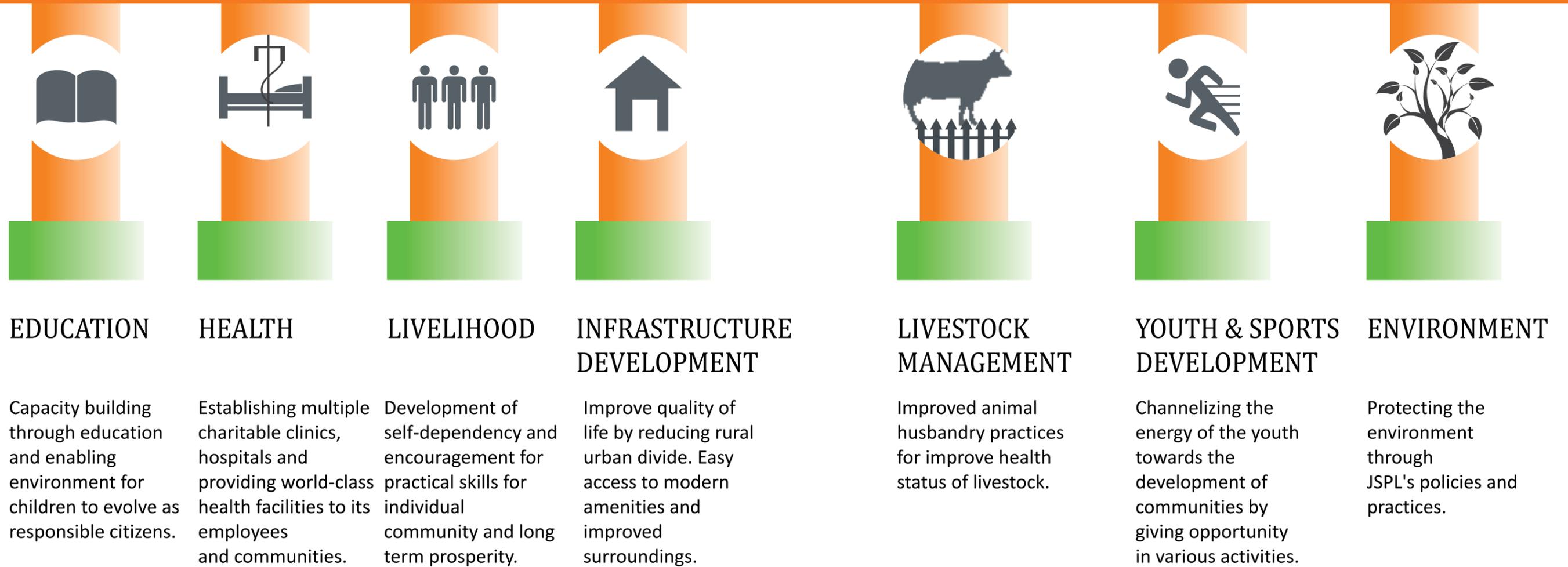
### JSPL will serve its communities by:

- Ensuring they benefit from the company's presence by proactively responding to their needs.
- Building and strengthening community institutions and Panchayati Raj Institutions (PRIs).
- Working in partnership with Civil Society Organizations (CSOs) and Government bodies to widen the reach and leverage each partner's individual experience and expertise.
- Providing all assistance during times of disasters.
- Encouraging its employees to volunteer.
- Adhering to the CSR activities as required by the Law.

### Guiding principles

- Promote economic, social, educational, infrastructural and health development by giving active support to local initiatives.
- Create significant difference in the lives of stakeholders by aligning initiatives with sustainable development.
- Optimum use of physical, financial and natural resources by collaborating with Government Organizations, community based organization and other development/likeminded partners.
- Ensure stakeholders' participation in planning and execution of development initiatives to create ownership and accountability.
- Enhance capacity, skill and competence of employee, development partners, community and other stakeholders to enable them to involve in sustainable development initiatives.
- Organize local youths to promote Sports, Art and Culture and also create an opportunity for them so that they can represent their country.
- Ensure People/Community participation during execution of CSR activities.

## PILLARS OF JSPL CSR





## ▣ Vision

To be a globally admired organization that enhances the quality of life of all stakeholders through sustainable industrial and business development.

## ▣ Mission

**We aspire to achieve business excellence through:**

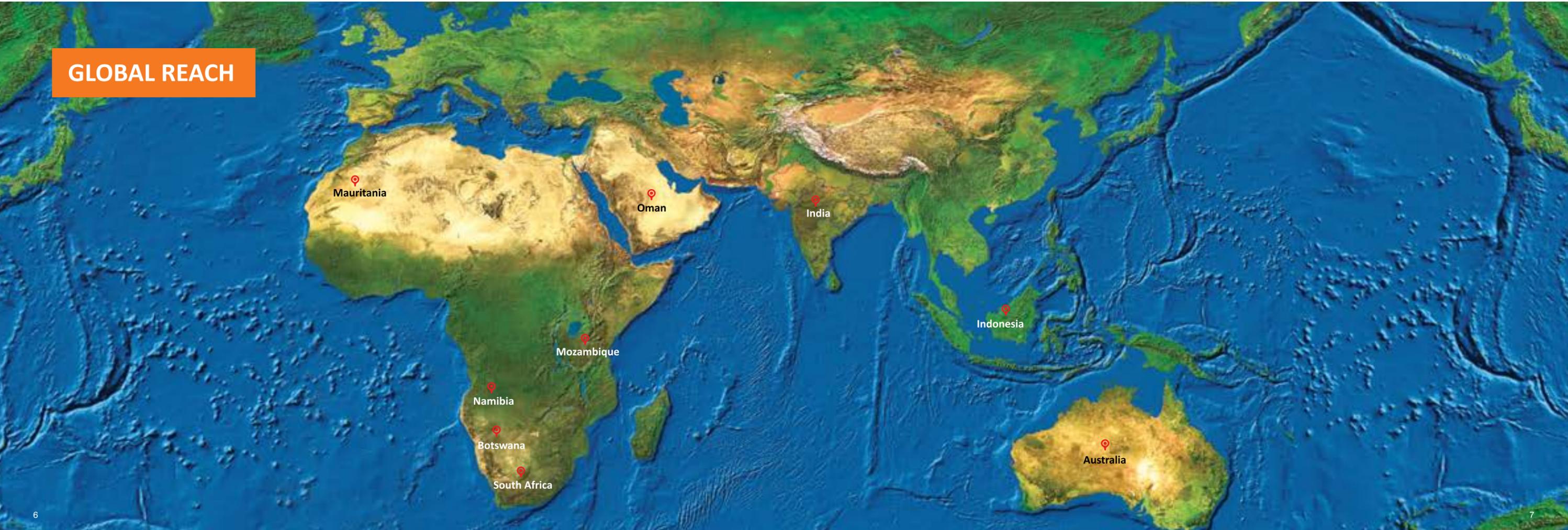
- The spirit of entrepreneurship and innovation
- Optimum utilization of resources
- Sustainable environment friendly Procedures and practices
- The highest ethics and standards
- Hiring, developing and retaining the best people
- Maximizing returns to shareholders
- Positive impact on the communities we touch

## ▣ Core Values

- Passion for People
- Business Excellence
- Integrity, Loyalty, Ownership and Sense of Belonging
- Sustainable development



GLOBAL REACH



JSPL has been consistently undertaking community and social development initiatives to improve the quality of life of the communities it is operating. As the company has been making meaningful contribution in India, likewise it has expanded its CSR activities base outside India in Oman and Africa. Here, the company is deploying resources to improve the quality of the lives of the people through its social interventions programmes in the areas of health, sports infrastructure and community development.

OMAN

Omani Welfare

- Organised English classes to enhance verbal communication skills and Karenkashu (quiz programme) for Omani children during summer holidays

- Held henna painting and game events for Omani as well as Indian ladies
- Arranged separate cultural programmes for Omani gents and ladies
- Donated laptops, specially designed for blind people, to Al Naoor Blind Association
- Supported the children of the Al Waffa Handicapped Centre by purchasing handmade gifts prepared by them; also campaigned for their products and provided them with an opportunity to earn money

Health

- Organised two blood donation camps for permanent and contract employees and their family members
- Trained employees and their family

members on stress management, yoga and physiotherapy

Social Infrastructure Development

- Handed over a football ground to the villagers after completion of all pending and additional works

Activities during Ramadan

- Distributed wheelchairs to Oman Disabled Association and Al Wafa Physical Handicapped Institution
- Donated gift vouchers to poor people in Liwa and Sohar

Sports Activities

- Supported Nabar football club comprehensively
- Participated in SIPC football as well as cricket tournaments

Branding and Sponsorships

- Venue sponsorship in Annual Times of Oman open quiz Competition

AFRICA

Enterprise Development

- Partnered with Vumani Bomkholo Sisebenze Projects on brick making in the community of Anninspruit
- Started a farming project for the community of Kwangema to produce soya beans and maize to sell them in the local market

Health

- Jindal Africa's Mozambique operation has made contributions to local facilities in the form of ambulance service to the Tete provincial authorities
- The organisation has also constructed a clinic on its mining site
- The healthcare centers are not only about assisting those who are sick, but also tasked with providing preventive health education,

such as sex education, nutrition information, counselling faculties and HIV/AIDs testing

- In South Africa, activities include the donation of medical equipment to the Huis Immegroen old-age home in Piet Relief to help it provide better healthcare to the elderly
- The organisation has and continues to provide freshwater supplies in the form of boreholes to communities in and around their operations

Education

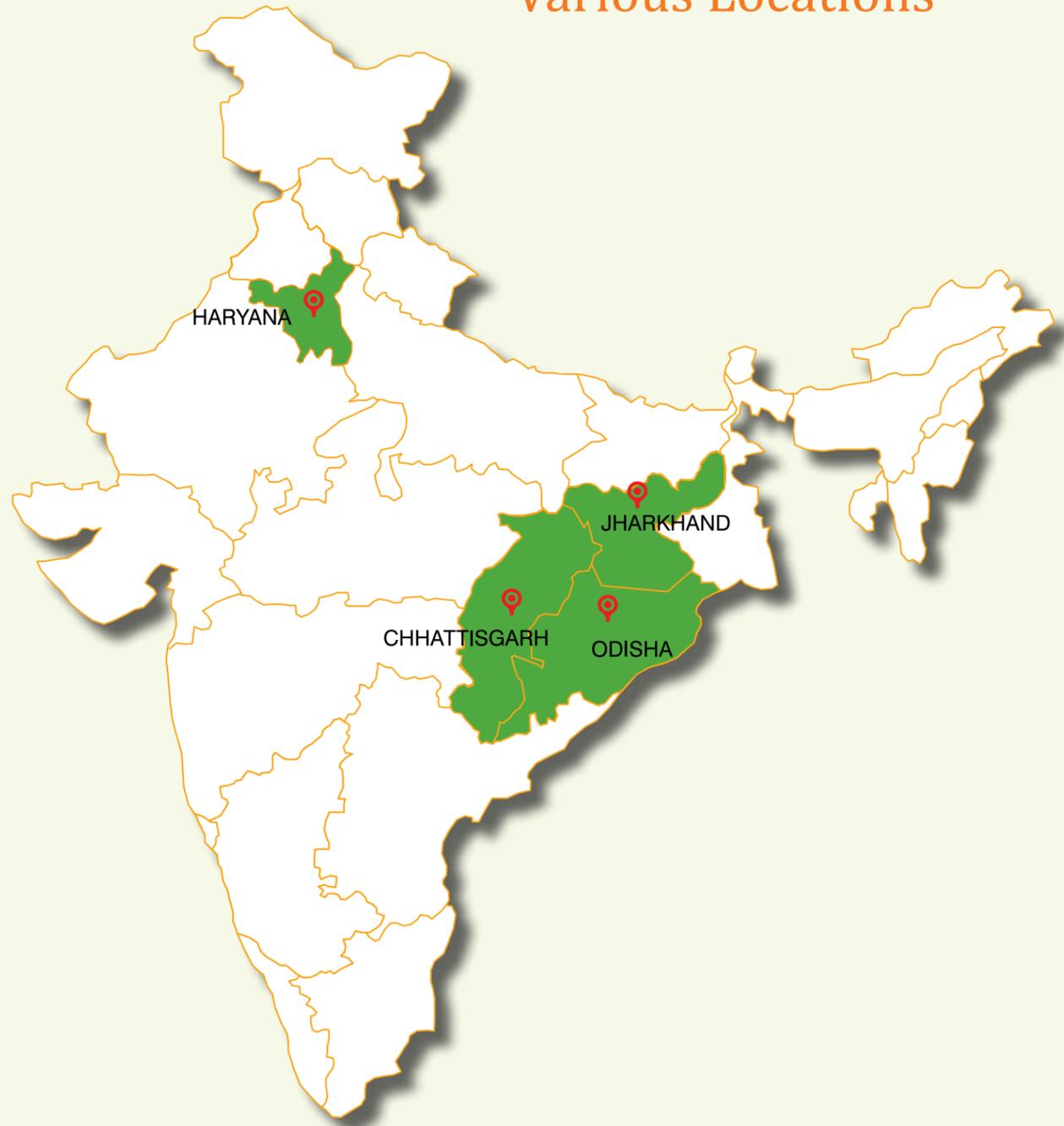
- The Company improved schools in the Kiepersol Colliery area and building classrooms at Inkululeko Primary School, Emathalaza School and Injabulo Combined School in order to alleviate crowding
- Jindal Africa helps adults at its Kiepersol communities in literacy

programmes that benefits not only its unskilled workforce, but also extend the opportunity to the locals

Infrastructure Development

- Participated in a number of enterprise development activities, including the Mkhondo Municipality's local economic development forum
- Provided a reliable electricity supply to a sewing project initiated by Inkosi Mthethwa

## CSR Activities at Various Locations



## ODISHA

- ANGUL
- BARBIL



# ANGUL

## STRENGTHEN LOCAL COMMUNITIES

“WE RECOGNIZE THAT EMPOWERING IS THE MOST DURABLE FORM OF COMMUNITY SUPPORT”



### HEALTH

To provide preventive and curative quality and accessible healthcare, substantially increase the demographic reach of health facilities. Some of the initiatives taken by us include awareness generation, preventive and curative health care, empowering the community through population stabilization, reducing MMR and IMR and care for Low Birth Weights (LBW) of kids, care for migrant truckers on HIV/AIDS.

Awareness campaign on Malaria, Dengue, and other vector borne diseases was organized at community level. Fogging & chlorination to arrest the malaria menace, insecticide spraying in drains and waste water storage

points, cleaning of waste not only in its peripheral area. The approach of health initiatives depends on two aspects:

**Preventive** includes awareness generation & health education for all age groups, blood donation for youth, immunization for Mother & Child, hemoglobin check-up & nutritional education for adolescent girls, health insurance.

**Curative** includes Village Health Camps through Mobile Health Units (MHU) with free consultation and free medicine distribution, facilitating referral services for specialized health care, providing anaemia control kits, responding to

the emergent health needs with the Government for Dengue and Malaria. Health wellness and Awareness programmes:

- I. Addressing Vector borne disease.
- II. Blood Donation Camp.
- III. Mobile Health Camps.
- IV. Aanchal Program on Population Stabilization.
- V. Awareness Generation.
- VI. Preventive Health Care through Awareness Generation & Provision of Integrated Testing & Counselling Center on HIV/AIDS.

### WELLNESS PROGRAMMES:

- 19095 Adolescent Girls Screened for Anaemia
- 6923 Covered in HIV Screening
- 1500 Covered in Health Camps Screening
- 1425 Covered Blood Screening
- 290 Mobile Health Camps



### OUR ACTION PLAN ON HEALTH PRIORITY

1. We work to support the health of the community and population stabilization in partnership with district administration and National Rural Health Mission.
2. The plan calls for reducing Maternal Mortality Rate (MMR) & Infant Mortality Rate (IMR), improving mother & child health, increasing care of low birth weight babies to reduce Infant Mortality rate.
3. Improving the awareness amongst adolescent girls about their own reproductive health and practices.
4. Tackle the prevalent anaemia deficiency in adolescent girls who might become mothers in future

through regular medical check-ups, hemoglobin check-ups, awareness creation, as well as nutrition supplementation.

5. For special health issues, such as HIV/AIDS, we approach these people and guide them.
6. Health is promoted through awareness-increased preventive health measures, including fitness and wellness programmes and regular health check-ups. Our approach to community health continues to evolve and take advantage of synergies between many existing programmes.

This year, we have focused more on the holistic approach (allopathy, homeopathy) that respond to community needs. Our endeavours to bring more efforts in HIV/AIDS, malaria, anaemia tests that address local needs and include environmental, social and economics aspects.

For instance, around our Angul operations, we have conducted HIV/AIDS awareness, prevention and treatment activities and at some locations supported the efforts through community medical clinics.

## HEALTH INITIATIVES

### KISHORI EXPRESS

JSPL is supporting the population stabilization through AANCHAL PROGRAMME. This programme aims to reduce MMR & IMR and the occurrence of anaemia among adolescent girls. The central vision of Kishori Express is to enhance female adolescent health by targeting anaemia control through timely detection and rectification so as to attain the larger issues of maternal and infant mortality.

The services in The Kishori Express:

1. Hemoglobin test of all the adolescent girls of the visited village
2. IQ test on better health practices through the Kishori Pratibha Software (a health focused touch screen interactive learning software)
3. Distribution of IFA tablet to severely anaemic adolescent girls (having the Hb level below 7.8)
4. Distribution of Nutrition Seed Kit to all adolescent girls with the vision to promote the home based

backyard nutrition garden and iron rich nutrition intake practice for the entire family

5. Making the Low cost Sanitary Napkins (Sshodashi) available at the door step of adolescent girls and women residing in the villages

The components of the Kishori Express:

- Facilities for hemoglobin check-up
- Iron and Folic Acid (IFA) tablets dispensed to those found below the normal range
- An electronic, interactive Touch Screen Facility with a Health Quiz
- Increasing awareness about the Iron rich foods to be consumed

Provision of Adolescent Seed Kits in order to encourage the adolescent girls into growing their own source of iron-rich greens. This supplements the Government's efforts. These nutrition-rich greens can be grown very conveniently in their backyards, thus making nutrition supplements affordable and accessible to every household.

### SSHODASHI

The low cost sanitary napkin Sshodashi, as the name signifies, symbolizes the transition of girl from adolescence to womanhood. Sanitary napkins are commonly used by women all over but, it is the rural women for whom it still remains out of reach. Either it has been found to be too expensive, or women have to travel too far in order to buy it. Because of these very reasons, the rural women mostly resort to the traditional method of using cloth. This has also made them extremely vulnerable to bacterial and fungal infections in the cervix, ultimately affecting their overall reproductive health. It has been observed that there is a high incidence of school drop-out amongst adolescent girls living in the rural areas. It is a common practice for these girls to miss school during their menstrual period owing to the inconvenience caused by the use of cloth as well as the lack of proper toilets and water facilities in rural schools.



- AANCHAL PROGRAM  
**Controlling IMR, MMR in 321 Villages**
- MOBILE HEALTH UNITS  
**290 Camps in 22 Villages for 20209 Households**
- BLOOD CAMPS  
**18 Camps in 13 Villages & 1215 Units of Blood Collected in Collaboration with Red Cross**
- MALARIA- DENGUE PREVENTION  
**In 131 Villages and Benefited 39300 Households**
- HIV SCREENING THROUGH ICTC  
**3239 People Tested  
10 Condom Vending Machines Installed**
- ACCESS TO SAFE DRINKING WATER  
**In 36 Villages  
5000 Households Benefited**
- AWARENESS GENERATION ON POPULATION STABILISATION  
**21 Villages are Covered  
2075 Households Benefited**

### ADDRESSING VECTOR BORNE DISEASE

JSPL, a socially responsible Corporate Partner, has partnered with the District Administration for Prevention and Control of Dengue. A vehicle equipped with a loud speaker, brochures and pamphlets, is sent to all the surrounding villages along with intensive awareness campaigning on prevention of Dengue. So far, 32 villages have been covered. The focus is on preventing water logging, mosquito control, use of mosquito net, information on the initial symptoms, appropriate time for hospitalization and minimization of public panic.

JSPL has simultaneously taken up fogging of mosquitoes with repellent smoke, anti-larva treatment at the plant periphery villages. This exercise is highly intensive and integrated as the community driven village sanitation measures have been inbuilt in to this drive.

### SCHOOL HEALTH CAMP

As part of the health initiatives under CSR, a school health camp was organized at Rajjharan GP High School. A total number of 40 students of Class 8 were present for the health check-up, among the 47 enrolled ones. A general health check-up was conducted, including measurement of height and weight. They were provided with de-worming tablets and the ways of maintaining a healthy lifestyle were discussed. This initiative which is being undertaken in the high schools in the peripheral villages is an endeavor to introduce simple concepts on healthy living in the community starting at an early age. Specialised healthcare on O&G camps & ENT camps were organised in partnership with the Government.

- 4 Villages Covered - Benefited 740 Individuals
- Health Check-ups in 49 Schools - Covered 9500 Students
- 3975 Patients Provided with Medicines
- 1588 People Provided Free-Spectacles
- 210 Underwent Cataract-Operations
- 5635 Patients for Eye-Care

### SUPPORTING HIV/AIDS PREVENTION AROUND VILLAGES

#### PROMOTING CONDOMS IN ANGUL

'The condom distribution program', aims to educate and increase access to the condoms in response to the high rate of HIV infections across Angul. The program has increased condom availability and supported community outreach and education.

#### COUNSELLING AND SCREENING FOR HIV/AIDS

In order to increase HIV awareness among the menfolk, counselling sessions are organised. Screening of patients for existing HIV infection is carried out. In case someone is tested positive for HIV, he is immediately referred to the hospital and corrective action is taken.

With an increase in the number of HIV infections in Angul, the investment in treatment and prevention has shown a proportional increase.

Angul launched the first HIV/AIDS initiatives in 2007, which aim to expand HIV prevention, care and treatment services for the people.

#### IMPACT

### 69% Reduction in Anaemic Adolescent Girls

(REDUCED FROM 1596 IN 2011 TO 495 IN 2012)

### 35.71% Reduction in Death Rate Due to Low Birth Weight Babies

(REDUCED FROM 28 IN 2011 TO 18 IN 2012)

### 27.48% Reduction in Status of Maternal Mortality Rate

(REDUCED FROM 28.93 IN 2011 TO 27.4 IN 2012)

### 1.44% Reduction in Status of Infant Mortality Rate

(REDUCED FROM 180.25 IN 2011 TO 152.76 IN 2012)

\*Resultant changes noticed in sampling size of 4000 girls due to IFA supplementation, Iron Centric Seed Kits of natural foods, regular counselling & use of low cost sanitary napkins

- 49 Street Plays, Annual Celebration of World Aids Day, ICTC are Organized in 13 Villages and Benefited 4671 Individuals

#### MOTHER & CHILD CARE

Introduction of Mother and Child Health Tracking through a computerized software SMS communication.

3642 pregnant women have registered their names in the Mother and Child Care (MCC) Software.

Each pregnant woman received 16 SMS during the pregnancy period for Antenatal checkups and for ensuring institutional delivery through tie ups with the Janani express.

- 3642 Pregnant Women Tracked through Monthly MCC Software & Covered 185 Villages

## CASE STUDY : The Silent Revolution

#### Location:

Kukurpeta

#### Partner (GO / NGO / Others):

NRHM, ICDS and Dist.Administration

#### Period of Project Implementation:

3 Months

#### Purpose:

To control anaemia among adolescent girls living in the rural pockets

#### Objective:

- To improve the health awareness among adolescent girls
- To tackle the prevalence of anaemia among adolescent girls
- To inculcate hygienic practices, life skill education and quality health care

On the 21st of June, 2011, during the visit of Kishori Express to Kukurpeta village, 4 adolescent girls between the age of 14 to 16 years were detected with low haemoglobin levels and found to be anaemic. All the girls came from impoverished families and had little knowledge or the means to have nutritious and iron-rich food on a regular basis.

Kishori Express, was initiated with the vision to enhance the health of female adolescents residing in the rural areas in the plant periphery. Its focus was to carry on anaemia-control through timely detection and rectification so as to reduce maternal and infant mortality. It facilitated hemoglobin test of all the adolescent girls of the villages visited, IQ test, health practices through the Kishori Pratibha Software (a health focused touch screen interactive learning software). Also Distribute the IFA tablet to severely anaemic adolescent girls (having the Hb level below 7.8) and Nutrition Seed Kit to all adolescent girls with the vision to promote the home based backyard nutrition garden and iron rich nutrition intake practice of the entire family making the low cost sanitary napkins (Sshodoshi) available at the door step of adolescent girls and women residing in the villages.

The subjects underwent the haemoglobin test and it was found that these four girls were anaemic. Their haemoglobin levels were found to be between 7.4 to 7.8.

30 IFA tablets were prescribed to them by the Kishori Express team. The Asha workers of the village subsequently stayed in touch with the girls. A weekly checkup was conducted to check the improvement in their condition. The Kishori Express on its subsequent visits maintained a record of the Hb levels. Within a period of 4 months, their Hb levels had increased. All 4 girls had entered the normal range, i.e., 10.8 to 12.5.

The following are the improvement details:

Name & age of Adolescent	Village	Hb Level recorded during 1st visit	Hb level recorded after 4 months
Jhuma Rani Sahu (14)	Kukurpeta	7.8	10.8
Dali Nayak (14)	Kukurpeta	7.8	12.5
Argentina Sahu (15)	Kukurpeta	7.4	12.5
Padmini Khillar (14)	Kukurpeta	7.4	10.8



## A WORLD OF EQUAL OPPORTUNITY

### EDUCATION

Educational support for the communities where we operate is important for the benefit of students. Many children cannot go to school because of financial constraints. JSPL is helping these students by providing scholarship to them. Many educational centers in rural areas do not have teachers, so JSPL helps provide community teachers to the schools, so that children receive top-level education. Objective of Jindal Education initiative is to improve the employability of the rural youth via vocational skills training

and imparting quality education so as to produce world class professionals, scholars and academicians in various disciplines. We support the government by providing infrastructure facilities at school, improving classroom amenities for students in the community and providing teaching and learning support material in the vernacular medium schools. Providing education facilities for the children of laborers (Aarambh) and pre-school facilities (Prarambh) at R & R colonies. Also, providing sets of school

books to children of the poor convicts in Prisons of Odisha, in partnership with an NGO the John Augustus Prison and Social Welfare Services. Supplementing the Government infrastructure in the vernacular medium schools in Angul (23 schools covering 6,500 students).

Imparting regular yogic practices, spiritual way of life and moral education for school children through Art of Living, covering over 3000 students across 19 schools.

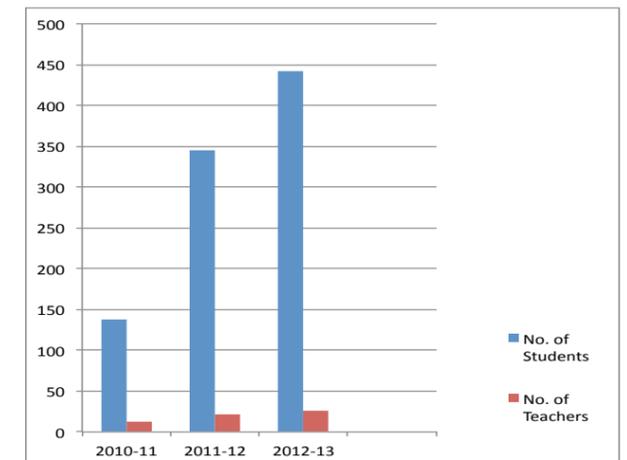
- Provides Books to 4600 Jail-inmate Children
- Good Luck Gifts to 1124 Students

Our commitment is to develop trade skills in the communities near Angul and help in social and economic opportunities. JSPL higher educational and vocational institutes help in employment generation.

### O.P. JINDAL SCHOOL

O.P. Jindal School, Angul is affiliated to CBSE, Delhi & is located at Jindal Nagar, Angul, surrounded by sylvan beauty not only unveils its magnanimity and massive structure but disseminates its unique and inalienable heritage and achievements of the past three years. The unbeaten glory and substantial achievements intertwined in its distinguishing Kaleidoscopic features evince Babuji's great mission of facilitating quality education by sculpting the character of its students and nurturing discipline in them.

O.P. Jindal School is a repository of knowledge, philosophy, sports, moral values and innovative art & crafts. Students learn to discover their inherent strengths and abilities on one hand, and grasp the keystone of its whole education system involving themselves deeply with proliferated school activities that encapsulate co-curricular activities, games and sports, multifarious competitions in art, craft, speech and writing and cultural extravaganza. The main motto of the school is discovering the best and trailblazing skills of the learners.



Teacher	13	22	26
Students	138	345	442
Ratio	1:15	1:16	1:17

### O. P. JINDAL COMMUNITY COLLEGE (OPJCC)

O.P. Jindal Community College, Angul is providing a way to forge a new life. We recognize that our business success is linked to society's progress. To achieve high levels of economic growth and address the challenges of poverty and inequality, it is vital that we help advance partnerships that share the vision of a skilled and capable workforce. JSPL is focused on being the partner of choice in

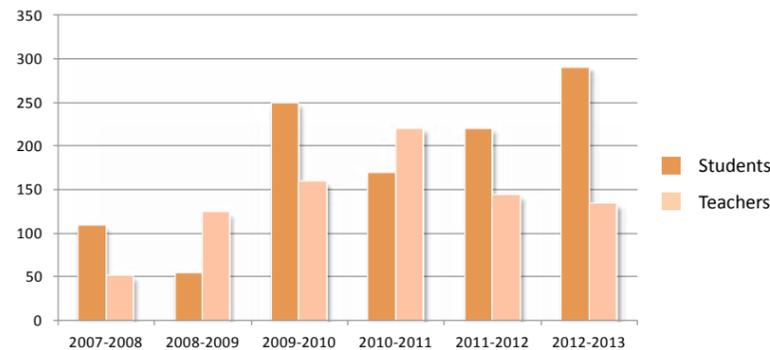
the community by actively participating in the development of country.

OPJCC feels the need to address the lack of skills in the youth of the country. OPJCC addresses the continuous focusing on the technical and professional fields that are fundamental to the development and growth of the country. OPJCC provides a yearlong full-time course to train fully qualified artisans. This program includes

six-month training also. Participants become skilled electricians, welders, plumbers, carpenters, fitters, COPA and MRAC.

OPJCC program provides young persons with an opportunity to learn skills that enable them to find employment. The people who participate in the skill development initiatives become extremely marketable

- OPJCC Provided Employability to 2700 Youth



NUMBER OF STUDENTS ENROLLED & PASSED OUT

### AARAMBH

It is really matter of great pride that this small initiative of JSPL is illuminating the lives of children in need through AARAMBH. It is also known as pre-school center, meant for the children whose parents are working under various contractors at JSPL. Before, AARAMBHA came into existence, the children were not attending any school and the nutrition status of the children was very poor. Now they get nutritious food. The children are very enthusiastic and bright. They seem to enjoy studying. The parents are extremely relaxed as their children are imparted education and are safe during their working hours.

This initiative by JSPL has addressed the

education needs of the underprivileged children, providing a home-like atmosphere at the center. JSPL aims to bring about a positive change not only in their lives but in the society as a whole. This has helped the workers to work at JSPL comfortably. Benefited 50 labor children. And 30 students in PRARAMBH.

the effort of the Govt. to augment the quality of education. It was observed that these teachers were given a 7 days training based on comprehensive and effective classroom transaction in close collaboration with Department of School and Mass Education and Sarva Siksha Abhiyan, Angul.

### INITIATIVES FOR COMMUNITY TEACHERS

The study team visited a high school where the community teachers are supported by JSPL. It is this initiative of JSPL where the community teachers are appointed in the project affected schools to ensure a proper student-teacher ratio in the schools and to supplement

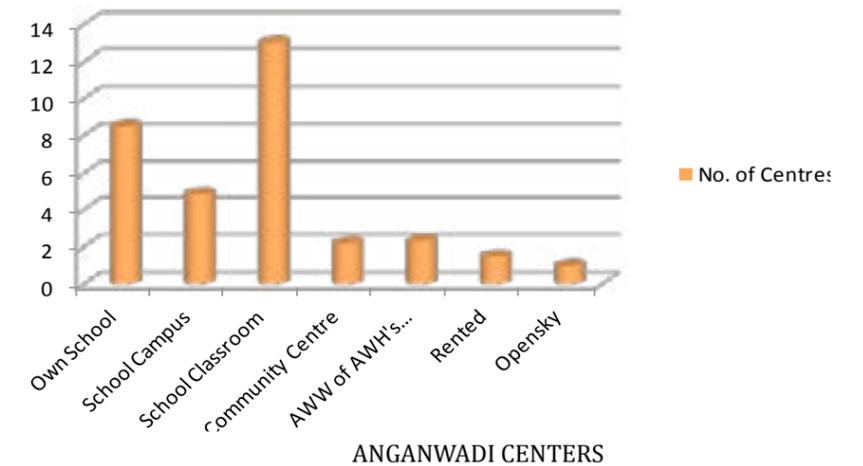
### SCHOLARSHIP FOR SCHOOL CHILDREN

It has been revealed that the talented children of the project affected areas of JSPL are duly recognized by offering scholarships in the form of cash or supplementing the school fees. This has leant a huge boost to the confidence of the talented village children.

- RECOGNITION & SCHOLARSHIP IN 32 VILLAGES  
**Benefited 1124 Households**
- PROVIDE COMPUTERIZED LEARNING IN 2 VILLAGES  
**Benefited 700 Households**
- TEACHING FACILITY & LEARNING MATERIAL & QUALITY NUTRITION IN 18 VILLAGES  
**Benefited 540 Households**
- 40 ANGANWADI CENTERS IN 27 VILLAGES  
**Benefited 1400 Households**
- COMMUNITY TEACHERS IN 30 VILLAGES & PROVIDE 91 TEACHERS  
**Benefited 3600 Households**

### ANGANWADI CENTERS

We must ensure that each child of the workers gets a friendly environment. JSPL not only talks about the healthy physical growth of children but also their healthy, mental, emotional, psychological and social development. To ensure the development of children 40 Anganwadi centers are spread across 27 villages. We provide Learning and teaching aids for the centers which are defunct.



ANGANWADI CENTERS



## SELF-DEPENDENCE

### LIVELIHOOD

The involvement of community efforts affects the living standards. We have learnt that self-dependence and encouraging practical skills are helpful for individuals and community for long-term prosperity. Poor-access to jobs, skilled training, lack of education limit the individual's efforts

to meet their basic needs. JSPL created numerous programmes to improve the conditions of the community and to provide training and employment options. JSPL is engaged in strengthening and supporting communities for upward mobility and self-sustenance. JSPL

programmes are anchored in partnership with communities and nongovernmental organizations. We address social issues by working together. In 2012 we invested a lot in community development initiatives. The primary focus is promoting sustainable livelihoods.

### SELF-HELP GROUPS (SHGs)

SHGs are space for community people, where individuals manufacture their products, keeping some for their personal use, some for JSPL and the rest for municipal uses. JSPL introduced 90 SHGs to help individuals become self-dependent. SHGs helped over 865 families in improving their housing conditions out of which 494 women are engaged in income generation.

While motivating rural women to take up income-generating activities, it is important to introduce options that will be enjoyed by women. This is an important consideration that goes a long way in strengthening Self-Help Groups and increasing their longevity. Initially they do face common bottlenecks, nevertheless JSPL organized one-day training on SHG management.

Here they are encouraged to carry on book-keeping and maintenance of accounts from within their groups.

We impart basic stitching & tailoring training for people who are independently engaged at the village level. We encourage organic herbal body care product manufacturing, jute product making, vegetable cultivation,

food processing, tailoring & stitching, mushroom cultivation, poultry units and dairy farm intense stick manufacturing unit which is a joint venture by DRDA, JSPL and ITC Ltd under PPP mode newly introduced in order to empower women SHGs.

**“Chaiti”- food preservation** is an initiative by JSPL, to train women in the art of preserving food, using traditional methods, without the use of preservatives. The simplest way is drying in hot sun. Pickles preserved in a jar are heated then put in a mixture. This initiative aims to promote better utilization and value addition of local farm based produce and to stimulate the demand for processed foods in the local areas.

After the initial stages of needs assessment through interaction with rural women, capacity-building on product formulation and the mapping of produce & market, this unit was started with the help of the SHG members. It has linkages with Govt. Schemes and licensing facilitation. 7 villages are covered and 50 households have been benefited.

**Eco-spa** is an innovative initiative in the direction of sustainable livelihood and micro-enterprise promotion where women from local villages bring together locally grown fruits, vegetables and herbs to produce high-quality herbal body care products for the urban market. Objective is to provide supplementary livelihood option to rural women by converting the locally available fruits, herbs and vegetable into value based body care products having market in urban area. Women earn Rs.2000 - Rs.3000/-per month in the Mother Unit & Rs.700 per month in the Satellite Unit. 7 villages are covered and 70 households are benefited.

JSPL is creating awareness about the concept of herbal garden, identification and motivating beneficiaries, selection of vermin-pit site, linkage with supplier, imparting technical training, providing the rose saplings and buying back the rose petals.

**Srujan- Tailoring & Stitching Center** is providing skill training to women to make uniforms for school children. This unit was started with the intention to upscale the existing



stitching skills of rural women and girls so that they can have income generation options. There are 8 girls working at the main center and 279 in the village-based centers. Through this project a woman can generate revenue of Rs.600 - Rs.700/ per month .

**Odi-Fab diversified jute product manufacturing unit** Odi-Fab is the diversified jute product unit where women are involved in the manufacture of various kinds of jute products. The Odi-Fab SHG is presently a nine-member group from two villages. The initiative is a part of JSPL's zero-plastic campaign to make the environment plastic-free and promotion of environmental bio-degradable products. 2 units are covered and 10 households have been benefited.

- 18 Villages in Sustainable Livelihood 865 Men Engaged
- Income Generation Activities 495 Men Engaged
- Supplementary Income Rs.800 to Rs.2000 per month Woman

### MICRO AND SMALL ENTERPRISE

Access to markets and credit are important factors for the development of micro and small enterprise..

495 women are engaged in the enterprise and we are helping in making links. They have tie-ups with Ormas, ITC, private nurshing homes and hospitals, district horticulture, JSPL Guest house and canteen.

### FARM-BASED ACTIVITIES

#### VERMI COMPOSING

JSPL pioneers various initiatives to protect and conserve the environment, spread awareness messages to improve the green cover so as to ensure a greener tomorrow for the communities. Benefits of composting are increase soil fertility water holding capacity, porosity and drainage. It enhances microbial action in the soil and nutrients are released slowly,

Through this project, a woman can earn upto of Rs.1000 – Rs.1200/ per month.

**“Sodashi”- low cost sanitary napkin manufacturing unit** which caters to employment generation for SHGs in the nearby villages. By promoting the use of sanitary napkins, a direct impact is created on women’s health and personal hygiene which ultimately helps in improvement of health of the rural women. each woman engaged in this activity can earn upto Rs.500-Rs.600/- per month as an additional income for her family. This initiative is a boost for village-level entrepreneurship and also a live example of how sanitary napkins can be manufactured effectively by Self-Help-Groups and also sold for a profit to village women. 2 villages are covered and

allowing them to stay in the soil for a period of up to five years. The Objective of the campaign is maintenance of soil health and environmental balances. It is a source for supplementary income for villagers. The beneficiaries are from periphery villages. JSPL identifies the potential and interested beneficiaries. These beneficiaries are provided with 1 day training on vermi-composting by TPA.

#### ORGANIC FARMING

JSPL is constantly spreading awareness about environment protection and taking various initiatives to protect and conserve it. The focus of organic farming is production of high quality food in sufficient quantity without disrupting the balance of nature enhancing biological cycles within the farming system involving micro-organisms, soil flora and fauna, plants, animals, minimizing all forms of pollution, maintaining long-term soil fertility, genetic diversity of the production system and its surroundings including plant and wildlife.

### 10 Families Benefited from Organic Farming

25 households have been benefited.

**Incense Stick Making Unit** Agarbatti rolling, a household activity, has proved to be a micro-enterprise in rural Odisha. The rolling of agarbatti is done either manually, i.e., hand rolling or through pedal operated rolling machines. Further the trade tie-ups between ORMAS & ITC for organized marketing of Agarbatti since 2009 have strengthened many such SHGs. The Objective is enhancing livelihood opportunities by providing supplementary income opportunity. 3 villages are covered and 36 households have been benefited. Through this project a women can earn upto Rs.100/- per month (appx) if she works for four hours a day.

#### WATER-SHED MANAGEMENT

Through an agreement with NABARD, JSPL has created a base for analysing and addressing the water- risk and exploring the opportunities of water management. Water recycling and water treatment results in better utilization of the resource, thus improving the ecological balance. We are concerned about our surrounding and want to preserve it in the best possible way by planting more trees. They carry on bamboo, mango and teak plantation. The basic idea is to improve the socio economic status of rural people of the targeted villages through sustainable agricultural and allied activities.

Our objectives:

- (a) Water conservation (b) Soil conservation (c) Plant protection and social forestry (d) Improved agricultural practices.

### EXCAVATION & DESALINATION OF WATER BODIES 2096 Households, 10456 Benefited

### LAND TREATMENT 1732 Households, 8768 Benefited

#### MEASURABLE OUTCOME

- 618545 Cum Run Off will be checked and utilized for agriculture and drinking water purpose
- Cropping intensity will be increased by 120% to 200%
- 1700 Families will be linked to agricultural based livelihood system.
- 1376 hectares of Catchment Area will be treated fully by different mechanical measures.
- 150% enhancement in Productivity of Cereals, Oil seed and Pulses.
- 150 lakhs additional revenue will be generated each year.
- 24 Community Based Organization (CBOs) will be formed and linked with various resource institutes for the transformation of technology from lab to field.

- 4895 Animal Health Camps
- 120 Farmers Engaged in Organic Farming
- 85 Engaged in Pisciculture & Prawn Cultute
- 50 Engaged in Vermi Composing
- 35 Mushroom Cultivation
- 22 Vegetable/Sweet Corn Cultivation

## CASE STUDY : The Green Soldiers- Fighting the Plastic Menace

### Purpose and Objective:

- To mitigate hazards of urbanization and facilitate economic empowerment
- Gainful engagement of village adolescents

### Brief Background / Description of Project:

“A zero plastic drive” within JSPL campus, was an outcome of the increasing demand for environment-friendly alternatives. This gave birth to the idea of utilizing and facilitating human resources within the periphery villages for creating alternatives to plastic bags. The initiative had the promise of taking JSPL’s anti-plastic campaign to the next level; the environmental hazards of plastic had to be imprinted on every single mind in the plant periphery. The task ahead was to begin a grass root campaign against plastic.

A small spark can create wonders, they say. One such spark provided the much-needed impetus to the several green initiatives that were taken up. As is seen in rural areas after the advent of industry, young girls from families that were initially engaged in farming are left with little or no option of engaging in alternative income generating activities. The CSR team members from Jindal Steel & Power Ltd. often visited groups organised as “Balika Mandals” in the periphery villages. The girls would find time to hold these meetings after finishing their household chores. One such group was the Balika Mandal of Thakurghara Sahi, Badkerjang. Upon continuous visitation and counselling, they agreed to begin some income generating activity. On receipt of request letter from the group, a training session was conducted, where the girls were trained in making paper envelopes of three sizes, small, medium and large. The old newspapers were provided to them by JSPL initially. Once they mastered the skill, their finished products were linked with the market through JSPL. The group is now selling big-sized envelopes for Rs.22/- a kilo. JSPL has linked their produce to the market by generating envelope orders from medicine stores, grocery shops and the Jan Jeevika Kendra inside the JSPL Campus which regularly churns SHG produce. The group has also started supplying envelopes to the local grocery shops in their village. The project is at a nascent stage presently, since the income generated from this initiative is still too small to supplement the household income of each member. But with the anti-plastic drive catching up on a big scale, the demand for paper bags is expected to shoot up.

Apart from the livelihood aspect, Balika Mandal also conducts monthly meetings in their village. The CSR team members are invited to be present in such gatherings. The young girls hold discussions on plastic hazards and encourage shops and villagers to use paper envelopes while selling wares or making their purchase. Informal discussions on health, hygiene and family matters are also taken up during these meetings.

While learning to make envelopes together, the girls are able to bond together, organize themselves better and hold solution-oriented discussions. The group has proved to be a platform for knowledge-sharing as well as an effective medium of generating grassroots awareness about relevant issues.

### Success Story:



“ Prior to Srujan Tailoring centre, I barely managed to earn Rs.200 a month. The source of supplementary livelihood created through the CSR initiatives of JSPL has changed this scenario for my family. I have worked day and night to improve my skills as a tailor. Presently, I am catering to the tailoring and stitching demands of nearby villages as well as the township and easily make Rs. 1000/- a month on an average. When I dropped out of school, I never thought I’d get so far. Now I have a personal savings account and a Pan Card. Today, I feel confident as a woman because I am better equipped to lend a helping hand to my mother. ”



## INFRASTRUCTURE DEVELOPMENT

At JSPL Angul, we have made a significant progress in meeting the need for infrastructure. We believe that home ownership, particularly in low-income communities, is a major stepping stone towards social and economic inclusion and can greatly increase neighborhood health. Health-care, nutrition, sanitation, agriculture provide a foundation for economic development.

In addition to addressing the immediate housing needs of the communities, JSPL is committed to improving the standards of living of the communities. We assist in

the improvement of local infrastructure, educational facilities and cultural institutions to support community health and provide opportunities for economic development.

### KEEPING CITIES CONNECTED

With the expansion of world’s population there is challenge of maintaining efficient flow of people, product and services in and out of cities. As, a provider of infrastructure facilities JSPL helps connect cities and their surrounding area in a number of ways. JSPL is better positioned

to meet the efficient and escalating demands of people and society.

### THE JSPL-COMMUNITY SCHOOLS

Students focus on developing skills and capacities and becoming self-dependent. “Building the future” focus on developing students skills and capacities towards self-dependence.

- 14 VILLAGES  
Excavation of 23 Water Bodies
- 36 VILLAGES  
Safe Drinking Water 142 tube wells
- 22 VILLAGES  
38 Kms All Weather Roads
- SCHOOL INFRASTRUCTURE ENHANCEMENT  
Improvement in 26 Schools in 21 Villages
- 10 VILLAGES OVERARCHING THE GOVERNMENT INITIATIVES  
Household Electrification in 9 kms



### INFRASTRUCTURE DEVELOPMENT AND SERVICES

Initiatives are being taken by JSPL-CSR in developing a better future. JSPL contributes to local community infrastructure development and services. JSPL develops skills to help community members address the issues, improving the quality and dignity of their lives and secure a better future for themselves.

### HEALTH SERVICES

Dispensaries in R&R colony provide quality medical services, community health projects such as HIV/ AIDS, MCC, IMR & MMR at Angul.

### EDUCATIONAL INFRASTRUCTURE AND SERVICES

JSPL runs Aarambh, Prarambh, Jindal Vidhya Peeth School in R&R colony, O.P. Jindal School, OPJCC and support more than 25 other schools and colleges.

### SPORTS FACILITIES

JSPL provides ground for football field, cricket field, badminton court and a modern gymnasium. JSPL trains and provides coaches for the development programmes.

### CULTURAL FACILITIES

- Company heritage centre- religious temples.
- Programmes on Tribal culture and heritage are done for tribal groups.

### ENVIRONMENT SERVICES

- Watershed programmes that promote rainwater harvesting.
- Ponds & borewells are constructed in several locations.
- Gardens and green spaces in R&R location and villages.



## SPORTS, YOUTH & CULTURAL BONDING

The objective of sports-related CSR activities at JSPL is to mobilize the youth, build a pro-youth development paradigm and harness the energy of the youth for nation building in a positive way by involving them in sports and athletics. The entire approach is three-pronged.

The first is to build physical fitness amongst the youth. JSPL has constructed rural gymnasiums in its periphery villages and supplied them with basic gym equipment along with a trainer that can be used by village youth. More than 300 youth across five villages have

been benefited from these rural gyms. Five separate youth clubs have been registered across five villages for building a pro-youth development paradigm and harnessing the youth's energy in the nation-building exercise.

The second approach is to promote rural sports through organizing tournaments and developing sports talent that lies hidden in the villages.

- Formation of youth clubs & partnering in local festivals to promote cultural bonding.

- Inter-village matches organized for volleyball, football, cricket and coaching support in 660 youth.
- Building rural gymnasiums, provision of sports equipment & coaching facilities for nurturing young talent.
- Promoting rural sports by organizing tournaments at various levels & patronage for sports achievers.
- Encouraging young entrepreneurs to manage the Community Assets.

- Cricket & Football Support to 1650 Youth in 33 Villages
- Support for Religious Events to 12500 Beneficiaries
- In 33 Villages 6178 Households are Benefited
- In Inter Village Match-Volleyball, Football, Cricket 660 Youth Covered

## LIVESTOCK

In the predominantly agriculture based economy; dairy plays a major role in the livelihood of farmers as an alternative to land based activities. Improved animal husbandry practices have played a vital role in improving the standard of living of rural population by providing employment opportunities to landless labours, small and marginal farmers. Promotion of dairy farming assumes greater importance when viewed from the point of nutrition

of the rural population and sustainable supplementary income generation for the villagers.

### Objective:

- Sustainable livelihood initiatives for the people living in the peripheral villages
- Establishment of country breed cow project to ensure the availability of enzyme- II rich milk for the residents of Jindal Nagar.

- Presently we have one dairy unit at our R&R Colony, which is sponsored by JSPL & operated by ISKON. This unit comprises of nine indigenous milch cows (Binjharpuri breed- Enzyme 2 enriched milk) along with 9 calves. Now we are getting 20 to 25 litre each day.

## REHABILITATION & RESETTLEMENT

JSPL customizes its CSR policies according to the concerns of rehabilitation and resettlement in order to enable conditions for the community to prosper in all the human development indices. The objective is to help the displaced community develop an acceptance towards the new realities around them. In order to create a win-win situation for the business and community and nurture a social license to operate, the organization does the following:

- CSR initiatives to address the socio-economic needs of rehabilitation and resettlement.
- Ensures that the affected families improve their previous quality of life.
- The entire process of blending

synthesis has been completely aligned to the Odisha R&R Policy 2006. JSPL has adhered to its guidelines and regards it as the benchmark to its deliverables.

The CSR initiatives taken up by JSPL, Angul have been blended with the rehabilitation and resettlement needs in four different stages. They are as follows:

### I. Vision induction amongst the community about to be displaced

Displacement gives rise to severe economic, social and environmental anxieties. Most often, people are relocated to environments where their productive skills may be less applicable and the competition for resources greater. Therefore, credible measures

have been taken up so that people feel assured about their livelihood and their socio-cultural homogeneity.

### II. The actual displacement process

During the actual process of relocation, efforts have been focused towards ensuring that community structures and social networks are not weakened and the cultural unity of a place is restored to the people.

### III. Overcoming the shock of translocation

In order to minimize the shock of dislocation, resettlers have been integrated socially and economically in several ways.

### IV. Post-displacement

Improving the quality of life



## BARBIL

### HEALTH

Our approach is to support the health of the community and continue to improve the health indicators of the villages around our business operations. The approach towards health initiatives depends upon curative, preventive and

ensuring drinking water facilities. Preventive services include family welfare services, awareness programmes, mobility support providing ambulance. Curative services include fixed clinics at plant, health camps, referral to higher

centers. Ensuring drinking water facilities includes pipe water supply, hand pumps, awareness programmes, bore wells and repair of hand pumps and tube wells.



- FIXED CLINIC AT PLANT  
35000 Individuals Benefited
- 1 HEALTH CAMP  
400 Individuals Benefited
- REFERRING TO HIGHER CENTERS  
3 Individuals Benefited
- 14 FAMILY WELFARE PROGRAMMES  
1300 Individuals Benefited
- MALARIA AWARENESS & PREVENTION  
10000 Individuals Benefited
- HIV/AIDS AWARENESS WORKSHOPS  
650 Individuals Benefited
- MOBILITY SUPPORT PROVIDING AMBULANCE  
600 Individuals Benefited

### DRINKING WATER FACILITIES

- PIPE WATER SUPPLY  
35 Household Benefited
- INSTALLED 6 HAND PUMPS  
250 Household Benefited
- WATER CONSERVATION AWARENESS PROGRAMMES  
200 Household Benefited
- 4 BOREWELLS  
250 Households Benefited
- REPAIR OF 10 TUBE-WELLS  
300 Households Benefited



- RENOVIATION OF 10 ANGANWADI CENTERS  
**500 Children Benefited**
- CONSTRUCTION OF ADDITIONAL CLASSROOMS IN SCHOOL VILLAGES  
**1000 Children Benefited**
- CONSTRUCTION OF LABORATORIES  
**900 Children Benefited**



## EDUCATION

Objective of Jindal Education is to ensure better learning facilities. Various activities at the awareness camps are improving the quality of training by providing Social teachers, Anganwadi Centers, Nutritional support to residential tribal students, construction of laboratories and additional classrooms.

- IMPROVING THE QUALITY OF IMPARTING TRAINING BY PROVIDING SOCIAL TEACHERS

**1223 Individuals Benefited**

- 3 VILLAGE CAMPS ORGANIZED

**300 Individuals Benefited**

- ASSISTANCE TO MERITORIOUS STUDENTS

**7 Children Benefited**

- PROVIDING NUTRITIONAL SUPPORT TO RESIDENTIAL TRIBAL STUDENTS

**650 Children Benefited**

### O.P. JINDAL SCHOOL

O.P. Jindal School, Barbil, is situated in the lush valley of Soyabali village, Barbil. Being situated amidst the nature with sparse human habitation, the school creates a conducive atmosphere for the all round development of the students and provides an excellent opportunity for

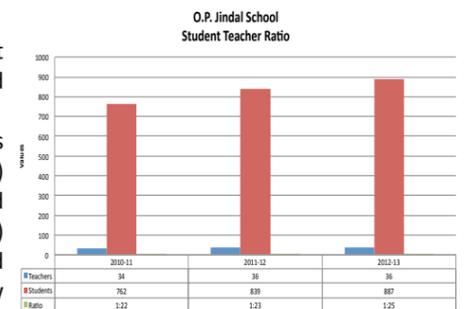
the budding talents to unfurl themselves. There were 850 students from LKG to Class XII in 2012-2013 Session under the dynamism of 38 teachers. The School provides all infrastructure facilities like Well equipped library, Laboratories (Biology, Physics, Chemistry,

Mathematics and computers with advanced equipments, school bus facility for day scholars, school canteen and exposure to curricular and co-curricular activities.



### Achievements

- The school achieved 100% result in both 10th and 12th CBSE Board Examinations.
- Dr. Samir Kumar Kanungo is one among three (from Odisha) Assessment of Speaking and Learning Skills in English (ASL) trainers (Selected by CBSE) trained by Trinity College London at New Delhi sponsored by the CBSE.



### O.P. JINDAL COMMUNITY COLLEGE (OPJCC)

O.P. Jindal Community College has been established at Barbil in August 2011 with the objective of imparting quality training and enhancing the skills of the youth

of the surrounding areas to make them employable. Students are provided with facilities of well furnished workshops, labs, hostel for boys and girls, free

computer training / english speaking/ medical checkup / insurance.



Following are the details for 2012-13

COURSES	ADMITTED STUDENTS
Basic Electrician	115
Industrial Electrician	39
Electrical Winding	23
Fitter	152
Welder	60
Turner	40
MMV	88
Plumber	31
Carpenter	02
Basic Computer	82
Computer Hardware & Networking	27
<b>Total</b>	<b>659</b>



### LIVELIHOOD

We have taken steps to improve living standards and encourage self-dependence by developing entrepreneurship among villagers and SHG groups.

- 3 SHG GROUPS  
Benefited 30 Households

### LIVESTOCK

We promote Pisciculture and Poultry that plays a role in improving the standard of living of the rural population. We are supporting famers by distributing Fingerlings to farmers.

- FINGERLING DISTRIBUTION  
Benefited 50 Households

### SPORTS, ART & CULTURE

The objective of CSR activities at JSPL is to facilitate youth groups by engaging them in sports and organizing and supporting local festivals. In order to encourage students and children we

promote local tournaments and include them in supporting the community as a whole by providing cultural support in several festivals, rituals etc.

- 7 LOCAL TOURNAMENTS  
Benefited 8000 Individuals
- 8 FINANCIAL ASSISTANCE FOR ORGANISING  
Benefited 7000 Individuals
- SUPPORT TO THE COMMUNITY AS A WHOLE BY PROVIDING CULTURAL SUPPORT IN FESTIVALS  
Benefited 20000 Individuals

### INFRASTRUCTURE DEVELOPMENT

We believe that providing better infrastructural facilities improves the living standard and the approach of the society. Several steps have been taken for developing community centers, check dams, rural electrification, irrigation and

water storage structures, renovation of ponds, construction of box culvert/ drains, bathing steps, painting of temples and construction of graveyards in the peripheral villages

- 3 COMMUNITY CENTERS  
Benefited 1500 Individuals
- 1 IRRIGATION STORAGE STRUCTURE  
Benefited 500 Households
- 1 CHECK DAM  
Benefited 600 Households
- 10 MISCELLANEOUS JOBS  
Benefited 7000 Individuals
- 2 ANNUAL MAINTENANCE PROGRAMMES  
Benefited 10000 Households
- 17 ACTIVITIES UNDER RENOVATION OF PONDS, CONSTRUCTION  
Benefited 5000 Individuals

# CHHATTISGARH

- RAIGARH
- TAMNAR
- TARAIMAL



## RAIGARH

At JSPL, CSR Raigarh is at the very heart of the community development program. CSR is credited for aggressively pursuing several initiatives and translating our founder father's vision into action. The company has invested adequately on CSR activities since the inception of the company in Raigarh. Notably, in the

aftermath of the recent global meltdown when most of corporate houses are reducing their budgetary outlay towards CSR initiatives, the company has gone ahead regardless, towards fulfilling its avowed goals of social development of the region and its populace. To make community initiatives more effective,

the CSR department is empowered with absolute autonomy, wherein task-oriented teams are formulated on project basis, to execute given responsibilities. Some of the important CSR initiatives as per priority in the areas as listed here:-

## HEALTH

Health is integral to a good quality life. The main objective is to improve access to quality health & immunization facilities in targeted villages; ensure safe and potable drinking water; population stabilization; combat HIV/AIDS and manage the interests of differently abled.

### HEALTH AND AWARENESS PROGRAMMES ORGANISED

- Village Health Camp
- Speciality Centre
- Anaemia Camp
- HIV/AIDS Counselling
- ASHA, The Hope
- Family Planning Camp
- Fortis Hospital



- HEALTH CAMPS COVERED  
**39582 Patients in 30 Villages**
- ANAEMIA CAMP FOR ADOLESCENT GIRLS IN SCHOOLS  
**318 Cases Tested, 71 Found Anaemic**
- FAMILY PLANNING CAMP IN COLLABORATION WITH DISTRICT HOSPITAL  
**103 Cases in 1 LTT Camp**
- IEC/BCC SESSIONS  
**Approx.1000 Villagers in 15 Villages**
- HIV/AIDS COUNSELLING -
  - 14559 Contacts Made
  - 25764 Contraceptives Distributed
  - 4 Health Camps Held for Truckers
  - 146 Hand Pumps and 53 Submersible Pumps have been Installed



### FORTIS O.P. JINDAL HOSPITAL & RESEARCH CENTRE

Fortis Healthcare Ltd, one of the fastest growing chain of hospitals in the country has a tie-up with the 100 bed O.P. Jindal Hospital and Research Centre, Raigarh. This is an effort to provide superior healthcare services in the eastern region of the Chhattisgarh State. It has treated 14642 indoor patients and 339077 outdoor patients since 2008. During

2012-2013 the number of indoor patients receiving treatment has been 3992 and outdoor patients 88769. Fortis O.P. Jindal Hospital & Research Centre is a Multi-Super Speciality Hospital with special emphasis on Cardiac Sciences, Neuro Sciences, Ortho & Joint Replacement, Trauma, Intensive care, Mother and child care

as Super-Specialties backed by range of Multi-Specialties. The hospital has a faculty of highly experienced physicians & surgeons who provide treatments across specialities. The hospital has a 24 hrs emergency, 24 hrs availability of consultants and independent medical ICU, Burn ICU, Neonatal ICU and Coronary Care Unit.

#### Facilities available:-

24 Hrs Emergency Services, 24Hrs Pharmacy, 64 Slice CT Scan, Cath Lab, USG Modular OT, Dialysis & Nephrology, MICU/SICU/ NICU/BICU, Physiotherapy & Rehabilitation, Dental, ENT, Opthal, General & Laparoscopic Surgery

#### Diagnosis:-

Pathology Laboratory  
Digital X-Ray, Ultra Sonography  
ECHO, TMT, Holter Monitoring, Doppler, ECG  
Modernized Blood Bank Facility



**HEALTH INITIATIVES:**

**ASHA- THE HOPE**

A CSR initiative of JSPL towards rehabilitating and empowering people with disabilities, is a non-profitable initiative, established at Patrapali village of Raigarh and works through the state of art rehabilitation services in terms of early intervention

**Services provided by Asha the hope:**

1) Physiotherapy and Occupational therapy	4) Music and Recreational Therapy
2) Special education	5) Counselling-guidance services
3) Speech therapy	6) Vocational training
	7) Mobile training and Braille training

**NUMBER OF BENEFICIARIES IN**

- Physiotherapy and Occupational 8633
- Special Education 3350
- Speech Therapy 7096
- Music and Recreational Therapy 5885
- Counselling-Guidance Services
- Vocational Training 1412



**THE SUCCESS STORY**



Name of the child : Lovely Agarwal  
 Age : 4 Years  
 Gender : Female  
 Diagnosis : Spastic Cerebral Palsy

Baby "Lovely Agarwal" was born in hospital with premature delivery at 7 months. She had delayed birth cry. Soon after birth she was affected with jaundice and was kept in ICU for 7 days. After few months of periodical check-up, Doctor announced that she was affected with cerebral palsy and advised her mother for therapeutic exercise to overcome her problem. The depressed and frustrated mother searched for rehabilitation centre but she couldn't find one for her daughter. This is when she came to know about "Asha - The Hope" and from 22nd April, 2010 Lovely started receiving fully fledged occupational therapy services. After a year of rigorous therapy she underwent Surgery for "Tendon lengthening" under the guidance of the therapist. After a month, she was again given therapeutic exercises along with gait training. Today she is able to walk on her own, and her delighted mother can look forward to better education and a bright future for her.

**EDUCATION**

JSPL provides higher educational and vocational training to the youth of the villages, which helps them seek employment. The main objective is to enhance access to quality education & reduce dropout; promote meritocracy and equip the schools with necessary facilities. Education is the main tool which brings in socio economic development. JSPL program provides the youth with an opportunity to learn skills that enable them to find better employment opportunities. A number of initiatives have been undertaken in this respect and some of the important benchmarks achieved are:

- O.P. Jindal Community College
- O.P. Jindal School of Raigarh

**O. P. JINDAL COMMUNITY COLLEGE (OPJCC)**  
 Shortage of skilled labour is one of the biggest challenges of a developing India. Luminary, philanthropist, and business stalwart Shri O.P. Jindal remarked, "Without the upliftment of weak and backward sections of the society, a nation can never prosper." O.P. Jindal Community College is the realization of his vision. School drop-out rates and high unemployment in these states are disproportionately high, representing a loss of valuable human potential and talent.

**APARAJITA**, a women's empowerment programme in partnership with Jindal Steel & Power Limited & Jindal Power

Limited CSR, OPJCC provides masonry training to women in local villages focused on sustainable infrastructure development projects.

**UTTHAAN**, a successful signature job preparation programme for project affected families in partnership with JPL Tamnar.

**2013-14  
 OPJCC PROGRAMMES**

- Construction**
- Mechanical**
- Allied Health**
- Service Trades**

## Modular Courses Duration - 1 Month to 24 Months

- Fitter, Turner, Welding (Gas & Electric)
- House Wiring, Electrical, Rewinding of Fans and Pumps, Industrial Electrician, Repair of Domestic Electronic Appliance; Transformer/Armature Winding
- Refrigeration & AC; Computer Hardware; Cutting & Tailoring; Farrier Education; COPA & Office Assistant
- Plumber & Tile Layer, Finishing & Formwork Carpentry, Masonry, Bar-Bending, Hand Pump Repair, Industrial Painting
- Repair and Overhaul of Engine System (Petrol & Diesel), Heavy Equipment and Machinery Maintenance; Motor Vehicle Maintenance; Draughtsman; Machinist
- Nursing Aide & Emergency Medical Technician
- Module on New Construction Technologies
- Customised Courses & Training Programmes
- Skills Up-gradation/On-Job-Training of existing Construction Workers
- NCVT Programmes Approved by DGE&T (MOL)
- MES Certification Programmes Approved by DGE&T (MOL)

## Punjipathra - 2153 Students Passed Out of which 1500 were Successfully Placed



### O.P. JINDAL SCHOOL

O.P. Jindal School, Raigarh, extends manifold facilities to its students and is one of the premier institutions in the state of Chhattisgarh with unique distinction in the field of academics, culture activities, sports and games at the State, National and International levels.

#### The main objectives:

- To facilitate quality education by sculpting the character of its students with intellectual powers as well as strength of culture
- To prepare the students for the competitive world
- To make them disciplined and

courageous

- To make them enthusiastic and increase their learning ability.
- To enhance scientific and environmental temperament in students
- And above all, to make them good human beings.

#### Key Achievements:

**International School Award (ISA) by British Council:** The school has been conferred the ISA Award (2012-2015) by the British Council, Kolkata for outstanding contribution for bringing Internationalism in the field of education. It is heartening to note that the school is

the First & Only school in Chhattisgarh, which received the Prestigious ISA Award.

**CBSE Award to our Teacher:** Mrs. Jaya Shree Guru, Sr. PGT (Maths) of the school has been honoured by Dr. D. Purandeswari, Hon'ble Minister of State, HRD on 4th September 2012, bringing laurels to the teaching fraternity of OPJS. Mrs. Guru has been selected by CBSE for conferring the most coveted "CBSE Award to Teachers for the year 2011" in recognition of her valuable contribution in the field of Education.

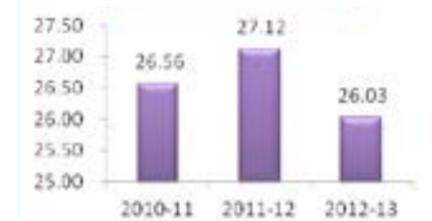
Student Strength



Teacher Strength



Student - Teacher Ratio





Auditorium O.P. Jindal School, Raigarh

- On achieving excellent results in Class – XII examinations conducted by CBSE, our student prodigies got regular admissions into various prestigious institutions like IITs, NITs, IIMs, etc in India and as well as abroad.
- 3 students accomplished Four (4) CBSE National Merit Certificates in Class-XII examination (2013) in Physics, Mathematics & Hindi subjects.
- 7 students successfully cleared NEET Exam (Medical Entrance Exam) conducted by CBSE.



### O.P. JINDAL INSTITUTE OF TECHNOLOGY

O.P. Jindal Institute of Technology was established in the year 2008 under the aegis of Jindal Education and Welfare Society (JEWS) and is committed to impart quality education & groom budding technocrats to take up the future technological challenges of evolving India and to create an ideal society for the nation. It is promoted by Jindal Steel and power Limited (JSPL), India's fastest growing Steel & Power Company and is an industrial conglomerate of the US\$

18 Billion Jindal Group. The Institute is imparting value based, innovation driven, industry linked and employment oriented engineering education in Civil, Mechanical, Electrical & Electronics, Metallurgy and Computer Science & Engineering branches. OPJIT is spread over 25 acres of eco-friendly, lush green, hi-tech campus equipped with all modern infrastructural facilities providing a conducive educational environment to the budding

engineers. Unique in its structure, methods and goals, the Institute is strongly rooted in the philosophy of training and research that emphasizes an intimate relationship between knowledge and application and seeks to promote the creation of an ideal society. About 1200 students undertake their engineering courses and approx. 300 engineers pass out from the institute every year.



## INFRASTRUCTURE DEVELOPMENT

Our main objective is to improve access to modern amenities and improve habitat. Infrastructure development through CSR of JSPL targets at creating infrastructure whose deemed necessary to improve the quality of life of our adopted villages. Various kinds of infrastructural development work is done, such as construction of schools, boundary walls, roads, community buildings, playgrounds etc. We have made a significant progress in meeting the need for infrastructure. JSPL has undertaken the responsibility of infrastructure up gradation in the villages through the following activities:



- CONSTRUCTION OF ROADS  
**3000 Households Benefited**
- RENOVATIONS OF COMMUNITY INFRASTRUCTURES  
**2000 Households Benefited**
- CONSTRUCTION OF BRIDGES/CULVERTS/SHEDS/GUARD WALLS  
**5000 Beneficiaries**
- CONSTRUCTION OF CEMENTED GHATS/CHANGING ROOMS  
**10000 Beneficiaries**
- LANDSCAPING AND MANAGEMENT OF NATURAL ENVIRONMENT  
**25000 Beneficiaries**
- SPECIAL PROJECTS TAKEN UP ON COLLECTOR'S REQUEST  
**1.5 Lakhs Beneficiaries**

### HEALTH SERVICES

- Dispensaries in colonies and Fortis O.P. Jindal Hospital.
- Community health projects such as HIV/ AIDS, MCC, IMR & MMR at Raigarh.

### EDUCATIONAL INFRA-STRUCTURE AND SERVICES

O.P. Jindal school, OPJCC and Computer Centres 540 Students Benefited at Raigarh.

### SPORTS FACILITIES

- Football field, swimming pool, cricket field, badminton court and a modern gymnasium
- Train and Provide coaches for the development programmes.

### ENVIRONMENT SERVICES

- Ponds & borewells are constructed at several locations
- Gardens and green spaces are made in several villages.

## LIVELIHOOD

To improve the living standard of the communities and develop self dependence of the people of several adopted villages, the CSR wing of JSPL organizes many income generation activities. The main objective is to achieve women's empowerment through group consolidation & skill enhancement.



### MAJOR INITIATIVES UNDER LIVELIHOOD

- Tiffin Service Programme  
5 Members from Village Bhagwanpur
- DHOKRA PRODUCTION UNIT  
11 Traditional Art Families Revived
- AGARBATTI MAKING UNIT  
SHG of 15 Women from Village Kalmi
- READYMADE GARMENT MAKING UNIT, KIRODIMAL NAGAR  
15 Women Associated
- STITCHING TRAINING UNIT  
250 Women Trained from 8 Villages
- EMBROIDERY TRAINING UNIT, CHANDMARI  
10 Women Trained. 8 Self-Employed
- UNIFORM STITCHING TRAINING UNIT, BERMUDA  
10 Women Trained.
- DONA-PATTAL MAKING UNIT  
SHG of 13 Women from Village Kalmi
- PROVISION OF TENT HOUSE ITEMS  
Women from 15 Economically Backward Families Supported to Start new Venture at Village Uchchabhitti
- NUTRITIVE FOOD MANUFACTURING UNIT  
SHG of 13 Women from Village Jampali
- SANITARY NAPKIN MANUFACTURING UNIT  
5 Women from Village Kusumura
- POULTRY UNIT  
25 Households across 10 Villages
- SNACKS MAKING UNIT  
SHG of 13 Women from Village Jorapali



### SPORTS, ART & CULTURE

Sports is a way of life at JSPL. Various indoors and out door games are organised. The main objective is to provide an opportunity to showcase talent, support / assist participation & excellence, preservation & promotion of traditional practices.



### VARIOUS SPORTS ORGANISED BY CSR

- YOGA PRAWACHAN SHIVIR OF SWAMI SATYABINDUJI  
9 Villages including 2 Schools 2000 Villagers and 1000 Students Benefited
- DRINKING WATER SHEDS FOR GENERAL PEOPLE  
10 Sheds in Various Places huge number of People 25000 People Benefited
- CSR RURAL SPORT ACADEMY FOR SWIMMING (TALENT HUNT)  
42 Villages and 200 Participants
- SUPPORT TO THE TRADITIONAL ARTISANS BY PROVIDING THEM TRADITIONAL MUSICAL INSTRUMENTS  
6 Villages, 120 Artisans Benefited
- JINDAL INTER VILLAGE KABADDI TOURNAMENT  
31 Villages, 31 Teams & 330 Players
- SUPPORT TO THE VILLAGE YOUTH CLUBS BY PROVIDING THEM SPORTS MATERIALS  
20 Villages & 300 Youth Players are Benefited
- CSR RURAL SPORT ACADEMY FOR ARCHERY (RESIDENTIAL CAMP FOR 10 DAYS)  
3 Villages and 35 Selected Rural Archers
- JINDAL INTER VILLAGE VOLLEY BALL CHAMPIONSHIP  
35 Teams from 35 Villages and 350 Players

# TAMNAR

Jindal Power Limited plant is located near village Tamnar in Raigarh district of Chattisgarh. JPL strongly believes that overall sustainable community

development is essential for harmony between the community and the industry. The company is currently working in 38 adopted villages/hamlets

covering a population of about 41,000, adjacent to the power project, mines and water reservoir areas at Tamnar in Raigarh district in Chhattisgarh.



## HEALTH & SANITATION

The main objective is to reduce child mortality, improve maternal health, combat HIV/AIDS and other diseases, facility. The number of household benefited are 8000.

### People Benefited from Health initiative

SR	Program	Villages covered	HHs covered	Population covered
1	Swasthaya Sangini	38	8278	41391
2	Mobile Dispensary	38	8278	41391
3	Sanjivini Rural Health Centre	12	2598	10394
4	Speciality Camp	38	8278	41391
5	Awareness Program	38	8278	41391
6	Emergency Ambulance Van	29	8097	32391

### HEALTH INITIATIVES:

Major health and awareness programmes organized are:

#### SWASTHAYA SANGINI

There are 48 Swasthaya Sangini working in 38 villages covering a population of 41391. The mission of Swasthaya Sangini is to ensure better health status of community especially for women and children in their own villages. To ensure better health it is highly important to create awareness within communities on preventive as well as social aspect of health. This is being done by Village Health Volunteers (VHV) for the community.

The objective of the program is following.

- Create health awareness & women empowerment
- Reduce IMR & MMR through different ANC/PNC related awareness & services
- Strengthening the existing system of health and ICDS
- Counselling & Services for Population Stabilization
- Ensure sustainable health by gaining support of local people to enhance the capability of the mother to look after the normal health and nutritional needs of the child and health education.

#### Impact of the program:

The project is based on curative and preventive aspect of health. Community mobilization is the key component of the program. Continuous meetings with women, adolescent girls, awareness sessions, convergence with health and ICDS department. The health of the women has improved, vaccination levels among children have increased.

#### SWASTAHAYA CHETNA YATRA

This program was organized to create awareness on malaria, filaria, sickle-cell, anaemia, gender discrimination, female foeticide safe motherhood. "Swasthaya Chetna Yatra" initiated on 9th March covering 31 villages.

#### MEGA HEALTH CAMPS (Mobile Health Camps)

Mega health camp was organised so as to ensure health checkups and treatment among villagers. JPL regularly organised several health camps. In the year 2012-2013, 385 Rural Health Camps through Mobile Dispensary were organized. A total 16565 patients; 8695 male and 7870 female patients were examined and treated. 139 patients were referred to PHC/District hospital.

#### SANJEEVNI RURAL HEALTH CENTRE

Sanjeevni Rural Health Centre was inaugurated in the year 2011 to ensure health services for the villagers. Free health check-ups by the specialized doctors were provided to the villagers in which a total 2786 patients were treated in village Salihabhata.

#### VATSALAYA CENTRE

Vatsalaya Kendra is a concept where counselling and preliminary health services are available to ensure safe motherhood and reduce Infant Mortality and Maternal Mortality Rate. First Aid services from the centre were provided to 82 villagers, counselling and ANC/PNC services to 323 villagers, services for child health care to 110 children, population stabilization services to 186, referral services to 129 villagers, pregnancy checkups to 75 women, fever checkups for 114 couples and villagers, BP checkups for 20 persons.

Services available and progress at "Vatsalaya Kendra"-

- First Aid services (82 in March, cumulative -2686)
- Counselling & services for ANC/PNC mother (in a month 323, in year-2469)
- Counselling & services for child care (110, 3618), malnutrition (630) adolescent girl (725 girls, 7435)
- Population Stabilization (counselling & services) (186 couple in March, cumulative-2686)

- Referral services (In month 129 person, year end-1823)

#### AIDS AWARENESS CAMPAIGN

To generate awareness about HIV/AIDS among the villagers, JSPL organized various awareness programmes, training camps, meetings etc. in the year 2012-2013

#### MALNUTRITION AND ANC CAMP

There were high instances of malnutrition in children in the area. Out of 3031 children in 0-5 yrs of age group, 2405 were found to be in general category, 460 in moderate and rest 166 children were identified in severe category. To reduce the malnutrition in CSR villages, 23 malnutrition eradication camps and ANC camps were organized in which 2505 patients were treated.

#### Other initiatives under health:

- To reduce IMR and MMR, Vatsalya Program was adopted in the village with the support of 49 Village Health Volunteers (Swasthya Sangini).
- Organized 385 Rural Health Camps through Mobile Dispensary in which a total 16565 patients; 8695 male and 7870 female patients were examined and treated. 139 patients were referred to PHC/District hospital.
- 23 malnutrition eradication camps and ANC camps were organized in which a total of 2505 patients were treated.
- High protein food supplements schemes running helping 400 malnourished children.
- After two months 126 malnourished children experienced an increase in weight from 400 gms to 700 gms.
- 16 eye screening camps, 12 dental check-up camps, 4 RTI/UTI camps, 6 school check-up camps, 03 Mega health camps, 01 LTT/NSVT camp and 01 hemoglobin test camps were

organized in which a total 6077 patients were treated.

- HIV/AIDS awareness week was celebrated by organizing street plays, quiz competitions and pamphlets distribution.
- 24X7 Emergency ambulance services reached 835 patients in the area.
- The Company actively supported the government's pulse polio

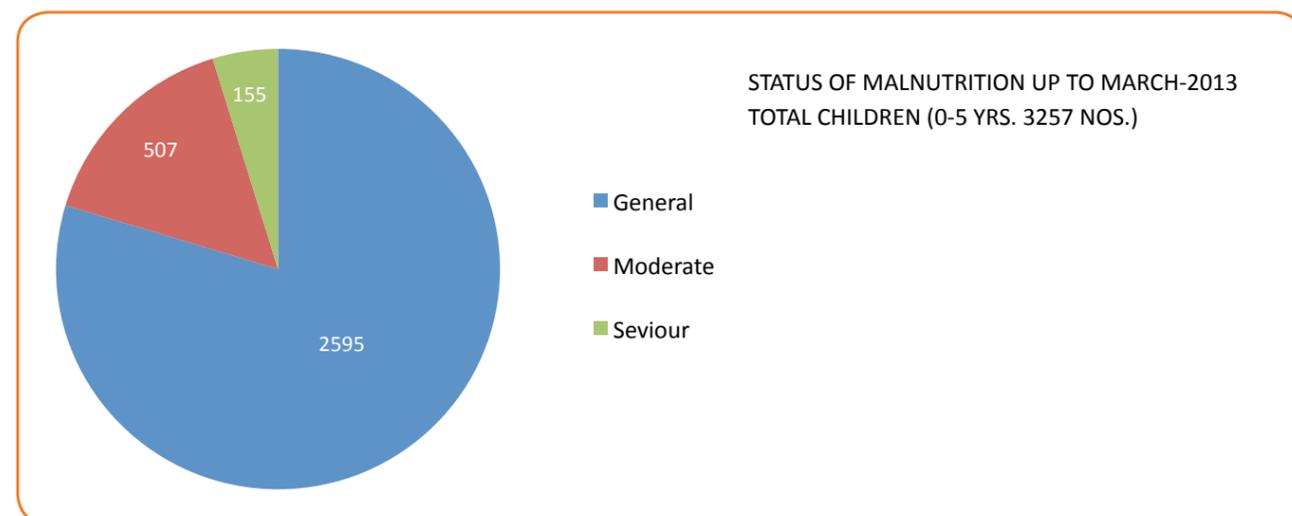
eradication program and mal-nutrition management campaign by participating in identifying the target beneficiaries and helping the beneficiaries to reach the booth.

- Financial support was provided to more than 90 poor patients for treatment.
- A total 2786 patients were treated in "Sanjivani" Rural Health Care Centre at village Salihabhata.

TOTAL SPECIAL CAMPS	51
TOTAL PATIENTS	7727
MALE	2663
FEMALE	5064
ANC	358

Details of health camps organized at various locations:

Details of camps	Mines area	Rabo Dam area	Plant area	Total
Malnutrition and ANC camp	4	3	16	23
Patient	365	421	1719	2505
Eye testing camp	5	0	13	18
Patient	401	0	1012	1315
Dental camp	1	0	6	11
Patient	89	0	1044	1445
RTI/UTI camp	3	1	2	4
Patient	156	126	179	394
School health check up camp	1	0	3	6
Patient	675	0	205	361
Mega health Camp	0	0	2	3
Patient	0	467	1693	2835
Infertility Camp	0	0	1	1
Patient	0	0	56	56
LTT/NSVT camp	0	3	0	3
Patient	0	345	0	354
Hemoglobin test camp	0	0	1	1
Patient	0	0	43	43



THE SUCCESS STORY

Smt. Ganeshi Rathiya & Jwala Rathiya live in village Raodopali. The couple was worried as they did not have a child. Although Ganeshi conceived several times but unfortunately the infants died after delivery. One day during the visit of Swasthaya Sangini Smt. Ultra Dehri, Ganeshi, who was two months pregnant, discussed her situation with Ultra. Ultra referred her to Sanjivini run by CSR JPL. Some tests were done and doctor advised complete bed rest for Ganeshi. Ultra counselled her regularly up to 09 months and provided her with complete ANC care as well. After 09 months a healthy baby was born to the couple. Thanks to Ultra without whose support it could not have been possible.

EDUCATION

Jindal Educational initiatives aim at improving the employability of the Rural youth, by providing them vocational skills and imparting quality education with a view to produce world class professionals, scholars and academicians in various disciplines.

The company's thoughts towards education are: "Our commitment is to provide opportunities for education to students, advancing them to accomplish a bright future." Taking this thought forward, we make sure that once we hold the child's finger, we nurture, guide and

support him, up to his final education level. The objective is to achieve primary education for all, by eliminating gender disparity. 8000 households have Benefited.

MAJOR INITIATIVES TAKEN UNDER EDUCATION:

DUTTAK PUTRI PROGRAM

To support the girl child of BPL families, CSR JPL has been instrumental in implementation of Duttak Putri Yojna for the Department of Women and Child Affairs. Uniforms, school bags and study materials for the girls are provided in all the operational villages. In this financial year 2012-13, a survey was conducted, to identify the girls for this Yojna and a list of was 850 girl students was made.

CONSTRUCTION OF ENGLISH MEDIUM SCHOOL

Education is most essential for the development of human beings. To promote education and improve standards of education in the area, JSPL CSR has initiated the construction of an English medium school. The construction has reached up to lintel level.

Below are the other initiatives under education in the year 2012-2013:

- 79 teachers in Govt. Schools attended to 15,000 students of the area.
- 02 libraries were established in 02 Govt. Schools benefiting 800 students.
- 03 computer centers in 03 Govt. Schools where more than 1200 students are getting computer education. 12 computer sets were provided with printers and furniture.
- In collaboration with Loomba Foundation, New Delhi, Scholarship to children of 170 poor widows

was initiated. Five hundred rupees per month till class 10 has been provisioned for children of the widows who are attending schools.

- Organized career counselling for class 10th and 12th students where a total 700 students participated.
- Pre-school education center for primitive tribes "Birhor", where 18 children are being educated.
- Additional classes for 40 board appearing students were conducted at Govt High School, Libra.
- To build the capacity of social teachers an exposure visit was organised to Vikramshila Education Resource Society, Kolkata.
- Different National Events and Celebration of Children's Day, National Youth Day, Republic day, Independence Day were organized in schools.
- Construction of English medium school at Rabo Dam site area is in progress.

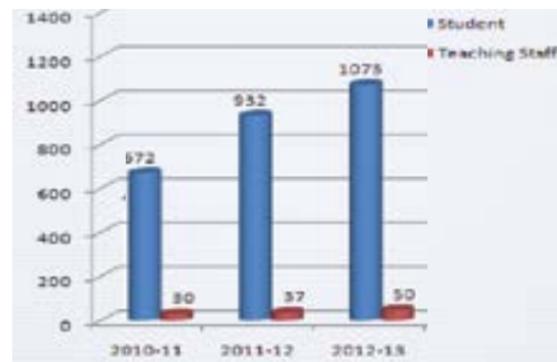


### O.P. JINDAL SCHOOL

O. P. Jindal School, Urjanagar, Tamnar provides holistic education and endeavors to prepare the citizens of future. The school believes in the objective that education includes the formation of habits of truthfulness, industry, spirit of enquiry, resilience, tolerance, self confidence and humility. It also endeavors to make students cognizant of their role as instruments of school transformation.

At the school, guidance and counselling services are given utmost priority. The new millennium has brought about a revolution in terms of career options. Students are regularly given career counselling by school counsellor, external experts and consultants so as to assist them with their subject choices, offer advice on course options after school and help them in securing admission to colleges of their choice.

The school aims at providing knowledge and guidance and creating an environment that guides students to succeed in IIT- JEE. To execute and accomplish this objective the school has tied up with Vidya Mandir Classes (Through VSAT Learning System)



Year	2010-11	2011-12	2012-13
Student	672	932	1073
Teaching Staff	30	37	50
Ratio	22:1	25:1	21:1

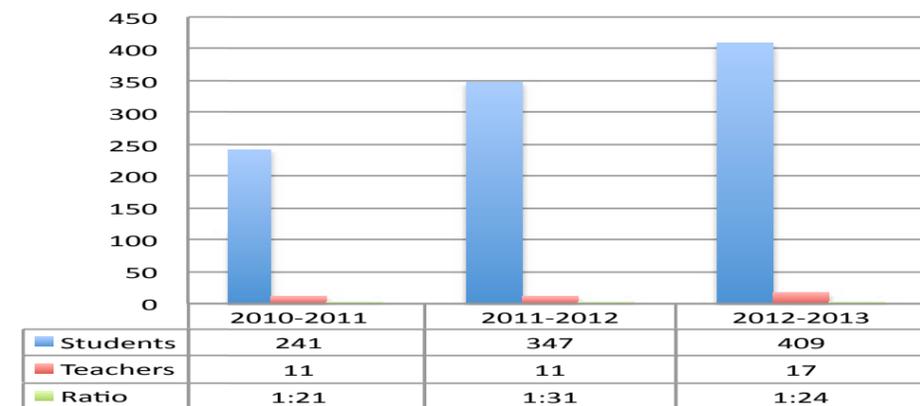


### O.P. JINDAL SCHOOL

O.P.Jindal School, Kunjemura was inaugurated on 17th August, 2009. 115 students were enrolled from KG to class-V during the first academic session. The school, serves as an educational excellence to Tamnar and the villages around it. The school looks forward to

nurture the imagination and creative skills of the young minds through its excellent curriculum and excellent activity oriented teaching techniques. The school has always been making constant efforts to include as many activities as possible besides hectic academic schedule to

facilitate the overall development of the children and to cope with the cut throat competitions. Very soon the school will be shifted to the new building.

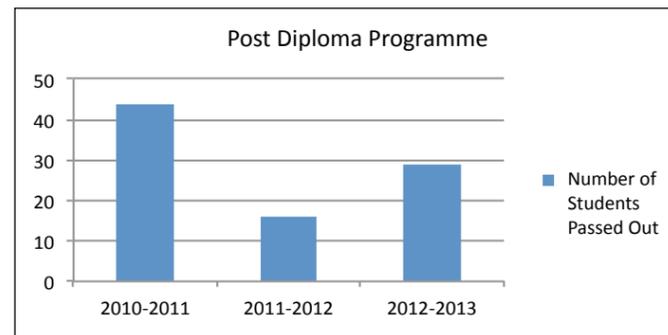
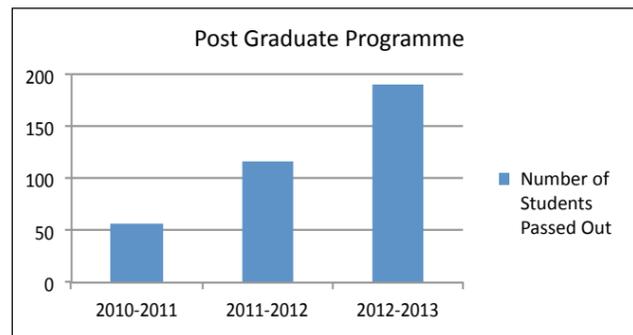


### JINDAL INSTITUTE OF POWER TECHNOLOGY

Jindal Institute of Power Technology is recognized by Central Electricity Authority (CEA), Ministry of Power as category-I Institute, as per provisions of Sub Rule 2A

of Rule 3 of Indian Electricity Rules 1956 promoted by Jindal Education & Welfare Society & located within the premises of Jindal Power Limited. The institute is

offering Post Graduate and Post Diploma Programmes of one year duration in Thermal Power Plant Technology.



### LIVELIHOOD

The main objective is to eradicate extreme poverty and hunger by enhancing income, ensure environmental sustainability by reversing the loss of environmental resources. The number of households benefited were 8000.

#### Wadi Development Programme

NABARD's Wadi development programme is one of the important programmes for upgradation of economic status of rural area's ST farmers. NABARD had sanctioned 250 acre Wadi in joint

collaboration with Jindal Power Limited, Tamnar. In the Wadi program Mango, Cashew and Lemon plants have been planted. Support for intercropping was also provided to the farmers. Seasonal and different types of seeds were provided to them.



In the year 2012-2013 NABARD supported Tribal Wadi Development Project spread over in 09 villages. They also got the extension for additional 250 acre of land.

#### Rice Cultivation through System of Rice Intensification (SRI) Technique

SRI is a scientific method of cultivating paddy, which includes wide planting, use of less number of seeds, transplanting young seedlings, use of less water, timely weeding and use of organic manure. To promote the SRI method of rice cultivation, va one day cluster-wise training program was organized in different villages. In the year 2012-2013, 300 farmers were trained and provided seeds and fertilizers to promote SRI method of rice cultivation (35% increase in yield was recorded vis-a vis the traditional method of rice cultivation)

#### Self Help Groups and Income Generation Activities

Various IGAs (Income generation activities) were initiated to help the women SHG members to attain financial independence. In the year 2012-2013, 62 new women SHGs were formed increasing their number from 98 to 160. 83 SHGs have been supported with Income Generation Activities such as livestock rearing, rural art and craft, food processing, candle making, bread factory, vermi composting, soft toys manufacturing and paper plate making etc.

#### Objective of the program:

- Additional income sources to local tribes from barren land
- To improve the social dynamics and financial position
- To organize the farmers for capacity building
- Improvement of life style of the farmers

### Mushroom Cultivation Training

A two day Mushroom cultivation training programme was organised for women of different SHGs.

The objective of the training was to enhance the knowledge of mushroom cultivation among the members.. Mushroom cultivation is a profitable business and will help enhance the income of the SHGs.

### AKRITI (Sewing & Design Training School)

“AKRITI” is a Sewing & Design Training School operated at village Tamnar and Libra since 2012. The school is affiliated to Usha International, a renowned company that makes sewing machines. 04 batches of students; The 6 month course is designed by National School of Fashion Design

### Swawlamban Project

The aim of this project is to improve the livelihood of rural communities by proper utilization of available resources, up-gradation of existing skill and marketing support to sell the products.

#### Objectives:

- Identification, motivation, planning and implementation of income generation activities.
- Capacity building of women SHG members
- Establish forward and backward linkages

- Ensure sustainable livelihood opportunity of the members involved in IGAs.

62 new women SHGs were formed increasing the number from 98 SHGs to 160.

83 SHGs have been supported with Income Generation Activities such as, livestock rearing, rural art and craft, food processing, candle making, bread factory, vermi composting, soft toys manufacturing, paper plate making etc.

3 days “GraminMela” was organized in which a total 47 different women Self Help Groups/NGOs/Government Organizations participated and showcased their products. Some of the Major organizations which attended the mela were PRADAN - a national level NGO, JHARCRAFT - an Undertaking of Industry department, Govt. of Jharkhand, Forest department - Raigarh, Sambalpur, Vastralaya Handloom Cooperative Ltd., Odisha, NABARD supported NGOs such as Rastrya Sahyog Samiti, REDS etc. CSR JSPL Patratu, Angul, Raigarh (Plant and Mines) also participated in the Mela by organizing stalls of their SHGs products.

### Training and Capacity Building

#### Jute Bag Making

Organized 04 months training on Jute bag making for 04 women groups (45 women)

Trainer from Jiwan Dhara, a NGO from Ranchi, Jharkhand

### Terra-Cotta Training

Organized 03 months training on Terra Cotta to 02 groups (22 potters)

- 505 farmers were supported with high yield variety of potato seeds in 27 villages.
- 18 farmers’ clubs were formed. 06 farmer clubs with a membership of 75 farmers got registered with NABARD.
- 20 training programmes on agriculture development were organized in which 300 farmers went through an exposure on horticulture and vegetable cultivation.
- 06 youth groups have been supported to initiate Income Generation Activities such as pot making, tent items, light decoration etc.
- More than 400 youth have been assisted in getting admission in O.P. Jindal Community college for Vocational training.
- Organized one month Jute Bag training at village Salihari, Tamna, Basanpali and Chitwahi villages.
- To promote the terracotta work as an important source of income generation, 03 months training was organized in village Basanpali
- 3 months training was organized for village Bamboo and wooden craft training.

## INFRASTRUCTURE DEVELOPMENT

One of the most important measures of an improved quality of life is the reduction in the rural urban divide often characterized by increased access to modern amenities and improved surroundings that give the feel of living comfortably. Availability of facilities improves the living standards and quality of life of the villagers. Near about 8000 villagers have benefited till date.



S/No	WORK	NUMBERS
1	Community building	03 nos.
2	Cemented Road	4500 Mtr.
3	Drain	1650 Mtr.
4	Drinking Water facility	80 nos. family beneficiaries
5	Step (Pathway)	12 nos.
6	Low cost Toilets	120 nos.
7	Market shed	144 nos.



**Other infrastructure created in the year 2012-2013:**

- To improve the health and sanitation in the villages, construction of 250 toilets and 02 drinking water schemes with pipe line water supply is in progress. Construction of 70 toilets completed.
- Weekly 'haats' in 02 villages are being renovated by construction of market sheds for vegetable vendors.
- In the villages, more than 500 smokeless 'Chullahs' have been constructed.
- Construction of 50 bio gas unit is also in progress.
- Construction of four lane project from Libra to Salihabahata is in progress.
- Construction of 4000 mtr. CC work completed. Construction of 4100 mtr. CC road is in progress.
- Construction of 04 Govt. rooms is in progress.
- Construction of 03 Community buildings is in progress.
- Construction of 2100 mtr boundary walls, is in progress.
- 02 water tanks constructed. Construction of 08 water tanks is in progress.



**LIVESTOCK**

The main objective is to enhance local knowledge on animal rearing and increase milk production.

**Veterinary Camp**

For treatment of domestic animals, veterinary camp was organized from 19th to 25th March 2013 at different villages including Devgaon, Mahloi,

Kunjemura, Pata, Dholeshara, Kathrapali, Saliyabhata, Regaon, Rodopali and Chitwahi. In the camps 1992 animals got treated and vaccinated.

**Training on Fodder Cultivation**

To enhance the income of the farmers and motivate them to grow fodder in

their own land, identified for fodder cultivation at dairy farm at Rabo dam area. For the farmers, a one day orientation program was organised at the site. The objective of the orientation was to educate the farmers about the process of fodder cultivation to support employment and earn income.



**Other initiatives taken under livestock are:**

- To improve the health status of animals of the area, 13 veterinary camps were organized in which a total 1992 animals were either vaccinated or treated by the block veterinary doctor. Free animal health check-up and free medicines were provided in the camp.
- 25 Travis have been installed in 25 villages so as to initiate artificial insemination.
- 2 staff members went through one month training on Livestock Management Trainers training at Ayurved, Sonipat.

# TARAIMAL

Realising its social commitments, the company has started a number of programmes for community development in and around the area it operates in. Community building measures include

infrastructural development, educational programmes, health-care facilities and employee welfare programmes. The company does not only make promises, it also keeps them. JSPL has adopted

11 villages, providing them with the basic amenities like infrastructure, including roads, drinking water and sewerage.



## HEALTH

Health is integral to good quality of life. The main objective is to improve access to quality health & immunization facility in targeted villages, ensure safe and potable drinking water, Population stabilization, combat HIV/AIDS and manage the interests of differently abled people.

Major health initiatives organised under health are:

- Free medical camps
- Free medicine for local nearby villagers; From April 2012 to March 2013, Free medicine was provided to local villagers.
- Family Planning
- Ambulance services; from April 2012 to March 2013, free ambulance services were provided to the villagers.

## EDUCATION

A number of initiatives have been undertaken in this respect and some of the important achievements are:

- Distribution of copies, books,

stationary in nearby villages

- Renovation of school building
- Students sponsorship up gradation schemes for nearby schools.

- Providing school furniture
- Fencing work in schools
- Sports activities

### O.P. JINDAL SCHOOL

School is located at Taraimal within the campus of Nalwa Steel & Power Ltd and surrounded by few villages. The mission is to make literate all children in one way, the school started in the year 2004 with pre-nursery but now it has been extended to class VII with a good strength of students. We got state recognition on 22/11/2012 and at the end of session 2012-13 we started the process to get CBSE affiliation. Very soon the school will be shifted to the new building.

For the session 2012-13 our school's students-teachers ratio was 18:1 with 363 students & 20 teachers.

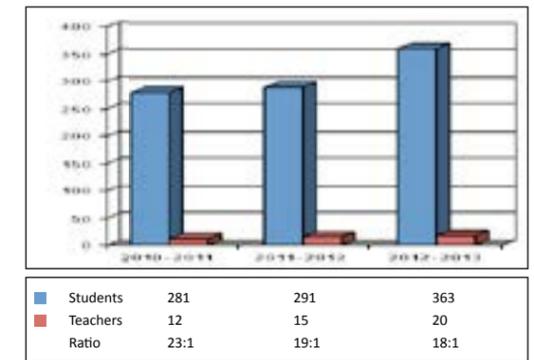


## INFRASTRUCTURE

Our main objective is to improve access to modern amenities and improve habitat. Infrastructure development through CSR at Taraimal targets at creating infrastructure which is deemed necessary to improve the quality of life of our adopted villages.

- 2 ponds were deepened
- Construction of drainage

TEACHER & STUDENT STATISTICS



# JHARKHAND

- PATRATU
- JERALDABURU
- ASANBONI
- DUMKA
- GODDA



# PATRATU

## HEALTH

Health has been identified as a primary objective in the community development process by JSPL. As a part of the healthcare initiatives health camps & ambulance services are regularly organised to promote general health and well-being in the community. The Objective is to improve the availability and access to quality health care for people, reduce Infant Mortality Rate, Maternal Mortality Rate, prevent and control communicable and non-communicable diseases.

### Health wellness and Awareness programmes:

- Daily Village Health Camp
- Emergency Ambulance Services
- Blood donation Camp
- Celebration of World Aids Day-Awareness about HIV Aids through Nukkad Natak
- Cataract Operation-DRISTI Programme
- PAHAL - A Population Stabilization Programme
- Celebration of Theme Days - World Contraceptive Day, International Disabled Day, World Environmental Day, World Day against Child Labour, 150th Birthday (12th January) anniversary of Swami Vivekanand
- Anaemia control program



### Wellness Program

- 163 Health Camps & Benefited 3808 Villagers
- 165 Benefited through Ambulance Services 24x7
- 43 Benefited through Cataract Operation
- 224 Blood Donors
- 1 Camp for Anaemia Control

### Daily Health Camp

Every month Village Health Camps are organized in 18 locations of 15 villages of our operational area. Patients are provided treatment & free medicines as per the diagnosis by the Doctor.

### Emergency Ambulance Services (CSR Helpline-24 X 7)

In JSPL Patratu an effective referral system ensures a close relationship between all levels of the health system and helps to ensure that people receive the best possible care closest to home. It also assists in making cost-effective use of hospitals and primary health care services. Support to health centres and outreach services by experienced staff from the hospital or district health office. These efforts help build capacity and enhance access to better quality care.

### Blood Donation Camp

With an increase in population and development of advanced medical and surgical procedures, the need for blood is ever increasing.



### Celebration of World Aids Day

Awareness about HIV Aids through Nukkad Natak

#### Objectives:

- To increase awareness among youth and community leaders so as to encourage a positive community response to HIV and AIDS in their local area and to take action to meet the needs caused by the impact of HIV and AIDS
  - To facilitate change in the existing attitudes and behavior which could increase the spread of HIV infection
  - To challenge attitudes towards people who are living with HIV or AIDS, so that villagers support them and meet their emotional and practical needs.
- 1st December brings together people from around the world to raise awareness about HIV/AIDS and demonstrate international solidarity in the face of the pandemic. An opportunity for public and private partners to spread awareness about the status of the pandemic and encourage progress in HIV/AIDS prevention, treatment and care in high risk countries around the world.



- Nukkad Natak has organized (Street Plays) at different locations.
- 400 Bags were distributed among OPJCC students

CSR also organized Prabhat Pheri with the support of the school children at 2 locations of our operational areas.

### Cataract Operation Camp

Cataract operation for the elderly started from year 2009. Initially it was started at the Omkar Mission (Ramgarh) in the year 2009-10 with 35 patients from our 12 operational villages. Since the last two years CSR Dept. has started organizing the camp at (Bhareech Nagar, Sardar Hospital) in a more effective manner.

#### Objectives:

- Public awareness about prevention and timely treatment of eye ailments.
- To enhance community awareness on eye care.
- To reduce the prevalence of blindness in the general population of our operational area.



## EDUCATION

JSPL provides quality education in schools so as to provide a platform for students for participation in extra-curricular activities for their social, mental & physical development. With the involvement of Vocational Educational Committees (VEC) & other stakeholders

major programmes are conducted by JSPL-CSR in 28 schools of our operational area.

- Capacity building of Teachers
- English Speaking Classes
- Science Exhibition

- Educational Competition(Essay & Drawing competition)
- Providing Coaching institute facility for preparation for competitive examination



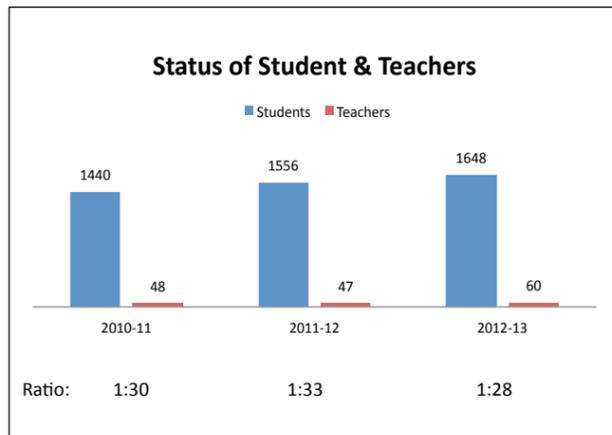
- 3 DRAWING & ESSAY COMPETITIONS ORGANIZED  
1150 Students Participated
- 80 ENGLISH CLASSES IN 7 CENTERS  
Benefited 300 Students
- 1 SCIENCE EXHIBITION ORGANIZED  
1000 Students Participated
- 12 STUDENTS BENEFITED  
Through Smt. Savitri Jindal Scholarship
- 35 STUDENTS BENEFITED  
Through a Coaching Institute
- 3 COMMUNITY TEACHERS  
Benefited 3 Schools  
Capacity Building of 58 Teachers

### O.P. JINDAL SCHOOL

“Arise, awake and stop not till the goal is achieved”, with this aim O.P. Jindal School, Patratu functions from LKG to Std. XII, in the lush green JSPL Campus surrounded with hills and mountains all around. The main objective of the school is to facilitate quality education, prepare the students for competitive world and make them disciplined, courageous,

enthusiastic and good learners. In the academic session 2012-13, the total strength of the school was 1648. Our school provides all the ultra modern facilities like fully equipped Physics, Chemistry, Biology and Maths Lab to enable the students to learn well and face the challenges of the competitive world. To enhance the computer knowledge, we

have a well established computer lab. During the session 2012-13, the school conducted various activities like debate, drama, declamation, quiz, sports, poetry writing competition, music, dance etc. in which students showed their outstanding talents .



### O.P. JINDAL COMMUNITY COLLEGE (OPJCC)

O.P. Jindal Institute of Technology & Skills started in August 2007, now renamed as O.P. Jindal Community College, established under the aegis of O.P. Jindal

Gramin Jan Kalyan Sansthan with the sole motive to impart quality training to the youth of Balkudra & surrounding villages, Patratu. We also emphasis to make the

youth of this region as skilled work force and employable through this college.



- 322 students were enrolled for training during 2012-13 for NCVT courses.
- 578 students were admitted for six months certificate courses during 2012-13. 244 of such students were placed during this period

#### Following Courses are offered:

##### NCVT TRADES

Sl. No.	Trade	Duration
01	Draughtsman Mechanical	2 years
02	Electrician	2 years
03	Fitter	2 years
04	Welder (Gas & Electric)	1 year

##### SIX MONTH CERTIFICATE COURSES

Sl. No.	Trade	Duration
01	Basic Electrical	6 Months
02	House Wiring	6 Months
03	Transformer cum Armature Winding	6 Months
04	Rewinding of Fans & Pumps	6 Months
05	Basic Fitter	6 Months
06	Basic Welding (Gas & Electric)	6 Months



## SPORTS, YOUTH & CULTURE

Sport is any form of physical activity which, through casual or organized participation, aims to use, maintain or improve physical fitness and provide entertainment to participants. Sports may be competitive, where a winner or winners can be identified by objective means, and may require a degree of skill, especially at higher levels. Hundreds of sports exist, including those for a single participant, through to those with hundreds of simultaneous participants, either in teams or competing as individuals. Some non-physical activities, such as board games and card games

are sometimes referred to as sports, but a sport is generally recognised as being based in physical athleticism.

### Football:

Every year we organize Football during the Birth Anniversary of our beloved Babuji, from 31st July to 7th August. 16 village teams of nearby villages participated in the tournament. Cash prize of Rs.15,000 was given to winners whereas Rs.12,000 was given to runners-up.

### Athletic:

25 schools of our operational area participated in the meet. 12 events

were organized for both junior & senior category. Individual prizes as well as school championships for both the groups were held.

### Women Football

Women's football has been played for many decades, but was associated with charity games and physical exercise in the past before the breakthrough of organized women's association football came in the 1970s. We have our Sarvodaya Mahila Football Team (Kinni).



- 256 Players Participated in 13 Matches in Football Tournament with 16 Teams
- 35 Girls in Women's Football Team
- 18 Teams Participated in Volleyball Tournament
- 3 Supporting Groups to Youth Clubs Through Sports Items
- 2 Associations Supported through Sponsorship

## INFRASTRUCTURE DEVELOPMENT

CSR at JSPL – Patratu became operational in the year 2007. At the beginning our approach was to touch the community. Thus, we started our work with renovation of religious places and construction of community halls. Then we moved to philanthropic approach and started

giving financial donations after analysing the request of the community to develop infrastructure facilities. Subsequently CSR started following a strategic approach for development of society. CSR decided to go for Quality Power Supply drive as major activity under CSR intervention

with an objective to strengthen the power supply infrastructures like wire, pole, transformer and etc. Other activities were construction of roads, renovation of schools and renovation of religious places etc.



- 16 Villages Covered with Quality Power Supply
- 1300 m Roads Constructed
- 7 Religious & Community Places Renovated
- 3 Schools Renovated
- 2 Dharamshala Constructed

## Quantum of Civil and Power Work in Two Years

In the year 2011-2012, 41.67% of total infrastructure work was related to power sector and 58.33% civil work was done. In the FY 2012-2013, 55.17% of total work was of power sector and 44.83% of work was of civil nature.

### QUALITY POWER SUPPLY

16 villages were covered. Besides planned work, 3 high mast lights were repaired and 1 new high mast light was installed.

### CIVIL WORK

13 activities were completed adding 1 new activity of renovation daskarmaghat and kabristan.

### DRINKING WATER & SANITATION

In Jharkhand the entire population does not have access to safe drinking water & sanitation. Rural sanitation coverage is very low. About 30% of the habitations have partial access to drinking water. All habitations do not have safe drinking water as source contains fluoride, arsenic & iron. 65% of the rural areas are without sanitation facilities and large parts of rural India face acute water shortages.

When it comes to safe drinking water about 10 per cent of the rural and urban population does not have access to regular safe drinking water and many more are threatened. Most of them depend on unsafe water sources to

meet their daily needs. Moreover, water shortages in cities and villages have led to large volumes of water being collected and transported over great distances by tankers and pipelines. This is also one of the prime interventions of CSR, because safe potable water & clean surrounding reduces the probability of diseases among human beings. Under sanitation our focus is on Total Sanitation Campaign (TSC).

### Status of activities in 2 years

Number of hand pumps installed in the year 2011 was 26 and in the consecutive year it came down to 6 hand pumps as the need of villagers was met, whereas 40 hand pumps were repaired in both the years. Distribution of drinking water came down to 8.69%, whereas two drains were constructed in the year 2012. Total number of toilets constructed in the year 2011 was 50 and in the year 2012 it came down to 25. In the year 2011 bleaching powder was distributed in 12 villages which rose to 15 villages in the year 2012.

### DISTRIBUTION OF SCRAP WOOD IN VILLAGES

This initiative was undertaken by CSR to make best out of waste. Scrap wood lying unused in plant premises was sent to Govt. schools and Aanganwadis of different locations for its productive use.

The wood was used by the Schools and Aanganwadis as fuel for cooking mid-day meal. As a welfare initiative the wood was even distributed in our operational villages for community use, as it was used for heating purpose in community places. Birhor community has also been covered in this initiative as it will be helpful to them both for cooking and heating purpose. This initiative is beneficial both for the organization and the community.

- No of schools covered: 22
- No. of Aanganwadis covered: 33
- No. of trips sent to villages: 55

### GRAM VIKAS SAMITI (GVS)

Creation of infrastructure must be backed by reliable systems of service provision and maintenance. The issue of sustainability of the infrastructure created is gaining visibility both in policy as well as media space.

To overcome the issue of sustainability, CSR has taken a step ahead by formation of Gram Vikas Samiti (GVS). This will be a registered society and villagers will be the sole owners of this society. GVS will perform all the activities of need analysis, implementation and execution of development plan. Along with these activities maintenance and upkeep of community property will also be in their jurisdiction.

- 2265 Families Benefited through Awareness
- Distribution of Bleaching Powder Covered 15 Villages
- 6 Hand Pumps Installed
- 40 Hand Pumps Repaired
- 882 Number of Trips of Water Tanker
- Drain Construction & Renovation in 2 Villages
- 22 Toilets Constructed & Renovated



## LIVESTOCK

At JSPL- Patratu our CSR team is promoting livestock care & management and is working for the development of livestock in the rural area. We are promoting livestock as their livelihood and facilitating them to enhance their standard of living out of it. Activities initiated are veterinary camps, attending emergencies, vaccination of

poultry, vaccination of cattle financial assistance to small entrepreneurs, breed improvement of goat and promotion of fodder product (Protein supplement, nutrition, etc.).

Due to these activities we have been able to cure animals suffering from diseases like Mastitis, high fever, Black-Quarter, Haemorrhage Septicemia in cattle and

dysentery in goats during emergencies. A workshop was conducted for Livestock owners on Livestock Care & Management with the objectives of making them realize the importance of Livestock, and to promotion livestock for commercial purposes.



### DAIRY FARMING

This is a new initiative started. With the goal to promote self-reliant dairy entrepreneurs with special focus on employment generation, healthy dairy operation and auxiliary income generation in operational. As an initiative a few activities like green fodder promotion and awareness on health care of animal were conducted by the group. Dairy farming initiative is taken up in the

area with the objective of generating additional employment opportunities for the rural families, to enhance the income of rural families, create asset for BPL families to meet emergency situations and promote Green Fodder Cultivation.

We endeavor to improve the production of milk and meat in this area. We are also trying to increase the milk production by providing government funded dairy schemes to 32 farmers. Under this

scheme, BPL farmers are eligible for 2 hybrid cows while APL farmers would get 5 cows. In this scheme government would provide 50% subsidy against the total budget under each respective unit.

**GREEN FODDER CULTIVATION:** Our endeavour is also to improve the production of milk in this area. We are also trying to promote green fodder cultivation with the help of Animal Husbandry Department Government

of Jharkhand. We distributed 53kg of Berseem Seed, Lurcean Seed & Oat Seed among 25 farmers of nearby villages of JSPL Patratu.

### GOAT-REARING

Goat is a multi functional animal and plays a significant role in the economy and nutrition of landless, small and marginal farmers in the country. Goat rearing is an enterprise which has been practiced by a large section of population in rural areas. Goats are also used in ceremonial feasting and for the payment of social dues. In addition to this, goat has religious and ritualistic importance in many societies.

In order to achieve this, 15 bucks of Soroahi breed have been distributed across operational villages on subsidized rates to the selected farmers. The results can be seen at Dewaria, Rasda and Gegda Village where almost 60% of breed has been changed.

### PISCICULTURE/ FISH FARMING

Promotion of fisheries with the co-ordination of Ramgarh Fisheries Department 10 villagers from Jainagar Village received training on pisciculture at Dhurwa Fishery Training center, Ranchi. The participants were the members of SHG namely Saraswati Mahila Mandal and Deep Mahila Mandal. The training

program was for five days and it was fully residential training from 10 October 2012 to 14 October 2012. The training module comprises of Measurement and cleanliness of pond, nursery pond management, rearing pond management, spawn production, schemes of fishery department, mixed method of fishery, integrated fishery, common disease found in fish, importance of co-operative in fish farming.

### POULTRY FARMING & MANAGEMENT

Under CSR the following poultry promotion activities are undertaken:

- Providing financial assistance to small entrepreneurs for expansion of existing business.
- Treatment during schedule visit and on-call basis
- Breed change for increasing the yield

To prevent Poultry from disease we carry out different vaccination programmes from time to time. We have organized a vaccination drive to prevent Poultry birds from Ranikhet disease. This is a contagious and highly fatal disease of fowls. The disease occurs in almost all countries and usually assumes a severe form affecting birds of all ages. Mortality rate in fowls varies from 50 to 100 per cent. This year total poultry birds vaccinated were 1585.

**PIG FARMING:** Pigs convert inedible feeds, forages, certain grain by products obtained from mills, meat by products, damaged feeds and garbage into valuable nutritious meat. Most of these feeds are either not edible or not very palatable to human beings. Pig grows fast and is a prolific breeder, farrowing 10 to 12 piglets at a time. It is capable of producing two litters per year under optimal management conditions. The carcass return is quite high i.e. 60-80 percent of live body weight. With a small investment on building and equipment, proper feeding and sound disease control programme the farmer can profitably utilize his time and labour in this subsidiary occupation. The faeces of pigs is used as a manure to maintain soil fertility. Objective is to improve understanding of villagers about the importance of Pig farming for commercial purpose, to make the farmers aware of proper breed selection process.

To promote pig farming as a livelihood opportunity 16 villagers from our operational area were sent to Birsa Agriculture University, Kanke (Ranchi) for a 10 day training program.

- 2695 Livestock Treated
- 1585 Poultry Vaccinated
- 1063 Livestock Treated in Veterinary Camp
- 968 Cattle & Goats Vaccinated
- 44 Villagers Participated in Workshops
- 22 Villagers Trained for Fish Farming
- 16 Villagers Trained for Pig Farming
- 25 Farmers Involved in Green Fodder Cultivation

## LIVELIHOOD

A Self-Help Group (SHG) is a small, economically homogeneous and affinity group of fifteen to twenty poor persons particularly women. As an individual their voices may be ignored but in a group they are more powerful and can work for their betterment.

The major function of a group performance is to enhance the small and regular savings by the members. There is a mutual agreement among the members to contribute to a common fund for meeting the emergency needs of the members, both productive and consumptive, resolving conflicts

through collective leadership and mutual discussions, providing collateral free loans on terms decided by the group at market rate of interest.

Presently we are nurturing 93 Women Self Help Groups in the operational areas. The objective is to sensitize women for the need of SHG and its relevance in their empowerment process and to create group feeling among women, enhancing the confidence and capabilities of women and developing collective decision making. To motivate women taking up social responsibility particularly related to women development.

The SHGs are facilitated in getting grading & credit linkage from the bank as per SGSY Scheme. The SHGs are given exposure to help them in enterprise development.

The women joined to form SHGs have started empowering themselves in all spheres. Some SHGs are involved in Public Distribution System (PDS) and one SHG has taken up mushroom cultivation as enterprise development. In the future, we will try to engage all SHGs in income generation activities.



- 50 SHG's Linked with Bank
- 23 SHG's Linked with Govt. Programme
- 50 Women Participated in Exposure Visits

### DARI DISTRIBUTION

Initiative of Dari distribution was undertaken to give a hygienic environment to the SHG members so that they can carry on their activities in a clean environment. 50 Daris were distributed amongst 50 SHGs.

### ALLIED AGRICULTURE/ FARM BASED LIVELIHOOD

Agriculture and allied sectors are considered to be the mainstay of the Indian economy. They are the important source of raw material and demand for many industrial products, particularly fertilizers, pesticides, agricultural equipment and a variety of consumer goods. They contribute nearly 22 per cent of Gross Domestic Product (GDP) of India. About 65-70 per cent of the population is dependent on agriculture for their livelihood.

An initiative has been taken by JSPL - CSR to promote allied agricultural activities in the operational villages of JSPL Patratu. In this series CSR started with activities like, Vermi-compost preparation and its application, Floriculture & Nursery development and Mushroom cultivation.

### VERMI COMPOST

Vermicomposting is a method of preparing enriched compost with the use

of earthworms and other nematodes. The practicing method is one of the easiest and low cost methods to recycle agricultural wastes and to produce quality compost. Earthworms consume biomass and excrete it in digested form called worm casts. Worm casts are popularly called as Black gold. The casts are rich in nutrients, growth promoting substances, beneficial soil micro flora and having properties of inhibiting pathogenic microbes. At Patratu we have started promoting production of Vermicomposting in the villages with aerobic method and within no time it has gained popularity and in a month time 10 farm families are practicing it in their farm.

### WORKSHOP ON VERMI-COMPOST

A workshop on vermi- compost farming was organized with the objective to reduce the input cost of agriculture, improving the soil quality and texture for yield enhancement, promoting organic input for horticulture activities by women and support input through Vermi-compost. Also to reduce financial requirement in agriculture activities, utilizing bio waste into Vermi-compost and better practices of sanitation, bringing science & technology into

regular practice for agriculture, reducing drudgery of poor farmers and access to better nutrition inputs for plants.

**Total 60 participants participated in the training.**

### NURSERY DEVELOPMENT

Floriculture or flower farming is the study of growing and marketing flowers and foliage plants. Floriculture includes cultivation of flowering and ornamental plants for direct sale or for use as raw materials in cosmetic and perfume industry and in the pharmaceutical sector. It also includes production of planting material through seeds, cuttings, budding and grafting. In simpler terms floriculture can be defined as the art and knowledge of growing flowers to perfection. The people associated with this field are called floriculturists. This is a new initiative by JSPL- CSR so it is being implemented on pilot basis at Ghatotola of Dewaria Village & Panchayat. With the objective to generate income through floriculture, utilizing the land in productive manner, organizing people to work together as a team, to meet the market demands for flower and for saplings, promoting farmers as an entrepreneur.

### MUSHROOM CULTIVATION

In India, mushroom is a unique non-traditional cash crop grown indoors, both as a seasonal crop and round-the-year under the controlled environmental conditions. About 2000 species of fungi are used as food by tribes and various communities, however, only a few are cultivated. Presently JSPL- CSR is practicing mushroom cultivation with two SHG namely Mahila Vikash Samiti & Ekta Mahila Mandal at Rasda village.

**Number of women involved are 23**

### WOMEN EMPOWERMENT & LIVELIHOOD DEVELOPMENT

There has been several livelihood promotion activities undertaken by JSPL - CSR:

- Swavalamban- Artisan development for self-employment.
- Group led production of rural household products-food processing through Women Self Help Groups (WSHG).
- Skill development in Tailoring, stitching and embroidery.

**More than 600 women have been involved in the process.**

### INCOME GENERATION ACTIVITIES UNDER PROJECT "SWAVLAMBAN"

(Nayee Soch Nayee Umang)

In collaboration with JHARCRAFT (A Govt. Undertaking) we have been imparting training to the women. Under project "Swavlamban". This is an initiative where women are trained in artisan activities and a platform is provided to them to earn a better livelihood in a dignified manner and it helps in improvement of standard of living. The overall objective of the Rural Women Development and Empowerment Project is to strengthen processes that promote economic development of women and create an environment for social change.

This initiative of CSR has provided training at ten venues in our operational areas of CSR. We have provided training and supported 200 women under this umbrella in Kantha, Zardouzi

& Fabric Stitching. The ten training centers have turned into production centers in which the production of Kantha is at Hurumgarha whereas six production centers are for Zardouzi at Gegda, BadkaTola (Balkudra), NayaTola (Balkudra), Jainagar, Hardiyari & Siyari (Gegda) and Labga and one production center for Fabric Stitching (Handicraft). 149 women are regularly involved in these centers to produce different artisan products and earn a good living.

Under Public Private Partnership, the total training expenditure is borne by JSPL-CSR and the training with raw materials is provided by Jharcraft, Ranchi (Govt. of Jharkhand). The duration of the training programme is for three months. The trained women start earning from the fourth month for better livelihood and improved standard of living. The leaders are elected from among the trained women who work in co-ordination with Jharcraft, Ranchi.

### ACHIEVEMENTS

Out of 200 trained women at present, 149 women have been involved in the production of Zardouzi, Kantha, Lac Bangles, Paper Craft and fabric stitching under the project "Swavlamban". As a moment of pride, one of the trained women involved in production of zardouzi at Balkudra, Mrs. Geetanand Devi has received the second prize under state award category with a cash prize of Rs. 15000. Adding to it, four of the women involved in production at Gegda have participated & represented zardouzi work at International Trade Fair at New Delhi. Till date the associated women have managed to earn nine lakhs rupees after getting training of 3 to 4 months duration for their respective crafts.

**Total 149 women are involved in the income generation activities.**

### CASE 1

**Case study of women SHG on literacy**

SHG: Ekta Mahila Samiti  
Village: Rasda

SHG named Ekta Mahila Samiti, Rasda is newly formed by JSPL - CSR. The group members have taken up the

responsibility to spread the light of education in 45 villages. A very famous saying "charity begins at home", they started this activity from their own group. Initially when the group was formed it was found that only two women from the group were educated, few were literate and rest illiterate. They decided to dissolve the group because they thought that the group will not last, as many of the women did not know how to write their name but, a very wise decision was taken by our animator Ms. Anita Devi, Self Help Group president Ms.Indu Devi, Treasurer Ms. Nishu Devi, to teach the other members of the group so that, they can reduce the gap among themselves. Today, all the women in the group are able to write their name and now are a source of inspiration for others also. Presently, the group is focusing on training other women of the village. In the afternoon after finishing household chores the women from the village come to this SHG on daily basis and are learning basic things. With this activity the SHG has set a very good example of women Empowerment.

*"It is a privilege to serve mankind, for this is the worship of God. God is here in all these human souls. He is the soul of man."* Swami Vivekananda.

### CASE 2

**A case study on social & economic empowerment of a woman**

Training programme for livelihood was conducted by JSPL - CSR on Papad making. From that time Mahila Vikash Evam Kalyan Samiti is engaged in the production & marketing of Papad. After an experience of almost one and a half year, the group leader Mrs. Sabita Devi is now imparting training to other women groups of Patratu block so that other women groups can also get into livelihood activities. Presently she has trained almost 200 women and she is one of the best trainers in the Patratu block.

**WOMEN'S BANK: "HAMARA APNA BANK"** is a bank for the members of the SHG and the villagers. Sometimes she could not reveal most of her desires. As the time passed, she got familiar with her



neighbours who were all housewives and she thought of forming a group with them. In the beginning other ladies were taking this very lightly but, one day when one lady from the group came crying for her child who was suffering from fever and had no money to take him to the doctor. Ms.Nishu Devi came to know about this, she called a meeting of her SHG group and in the meeting they all decided to support the lady for the treatment of her child. They gave Rs.2000/ to the lady immediately as a loan from SHG for the treatment. Today the woman has paid her loan back and from that SHG is known as a bank in the village. Today women are easily availing loans from SHG for their family & personal needs. The involvement of women in income generation activities in the Zardouzi, Papercraft, Lac Bangles, Kantha & Fabric Stitching from the Gegda, Bhandra, Labga, Kurse, Dewaria & Balkudra. It shows Zardouzi craft is doing well in this

region where the women involvement is high. It is followed by paper craft Kantha and Lac Bangle making.

**PAPAD MAKING**

Mahila Kalyan Evam Vikash Samiti, an SHG supported by JSPL-CSR has initiated papad making initiative. Total 11 members are working in this initiative. The papad are delivered at Jindal Guest House and few other places on regular basis.

**SKILL DEVELOPMENT - TAILORING**

More than 400 women are trained under tailoring and stitching training. Around 120 women are regularly making an additional income in a range of Rs. 15,000/- to Rs.60,000/- per annum. This training has become very popular among all the villagers across the region. This adds value to the livelihood and life style of people in and around the operational

villages of JSPL - CSR. Some of the young girls those who have been trained under this initiative are obliged as it helped them in having their own income and after marriage they were able to gain confidence of earning some additional income. Successful women tailors have been earning regular income from own villages and nearby villages with good income. In particular they are now able to support their own family by stitching the dresses and saving a significant amount of spending on dress materials which would be purchased from outside. They opine that the saving of spending on women and children's dress materials adds value to savings and income both.



**STORIES OF CHANGE AT INDIVIDUAL AND HOUSEHOLD LEVEL**

A common finding across the Swavlamban Centres was that the collective enterprises presented women with rare opportunities for earning their own income, in contexts where women face numerous restrictions in doing so (e.g. lack of productive resources such as land and capital, low levels of formal education, heavy burdens of unpaid work in the household, social limitations on their participation in public spaces. In a context where this carries considerable social stigma, these women were given a unique opportunity and a safe place to establish themselves and become skilled, capable craftswomen able to engage positively with markets or the organizations associated. Being able to create confidence and self-esteem for themselves along with their children that led to noticeable improvements in women's life.

Reena, a craftswoman at Swavlamban centre and a resident of Labga is residing with her husband, her two daughters & one son. She shares her experiences while working in Swavlamban centre. She has a strong sense of contentment

when she looks back and recalls that working in Swavlamban an initiative by JSPL - CSR has enabled her to send her two daughters & one son to an English medium school. In her words "Mera Sapna hai ki mere tino bachhe english medium school mein padhein". She never thought that she would be able to add something to her household's income. She said that her husband's income was not enough to bear the fees of English medium for all the three children. She is now extremely proud that her earning has enabled her children to study in English medium schools.

An important outcome for many married women was that their contribution to household income had led to changes in their in-laws and husband's attitudes towards them and allowed them more freedom in decision-making within the household and community.

Sumitra Devi, a craftswoman at Swavlamban centre and a resident of NayaTola, Balkudra is residing with her husband & a son. She shares her experiences as she recalls that her

husband was not mentally fit and thus could not work. In her words "Mere gaunmein centre khulne se mere ghar chalane me in rahat miltahain". She manages the expenditure of her from household and living up her child by working at the Swavlamban centre.

Income Generation activities at Swavlamban centre have been a source of income to around 150 women associated with it, which led to gender equity and visible changes in family and community.

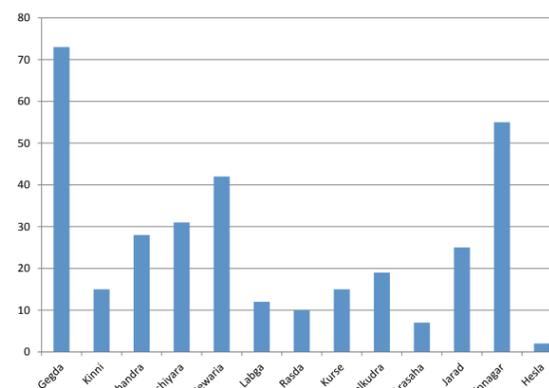
Lalita Kumari is a craftswoman at Swavlamban centre and a resident of Balkudra. She shares her experience while working in Swavlamban centre as the centre has been a boon for her & her family. She has been able to bear the expenditure on treatment of her father and the admission fees for ITI for enrollment of her brother. The woman acted as a very important member of family, who could actively participate & influence the decision of the family in the process of healing long time ailment of father.

**SKILL DEVELOPMENT TRAINING**

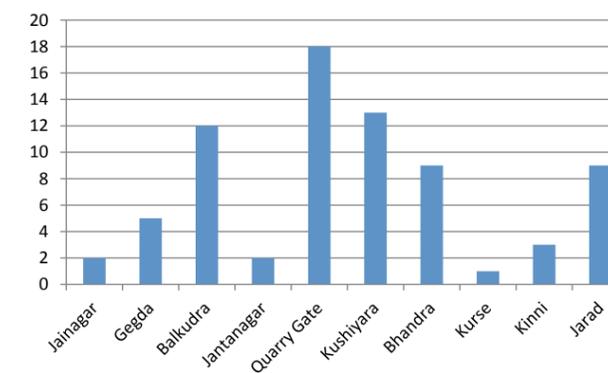
JSPL - CSR aims at imparting skill development training & thereby enhancing the capabilities of the people in its operational area. We are successfully

running 4 skill development training centers for tailoring & embroidery at Dewaria, Jainagar, Rasda & VTC, JSPL Campus. Every year around 120 women

& girls are trained & the duration of training is of six months.



Involvement of women & girls in Skill Development Training (Tailoring)



Involvement of women & girls in Skill Development Training (Embroidery)

# JERALDABURU

## HEALTH

The objective of undertaking this initiative was to extend the health benefits to the beneficiaries, create awareness of general health among the people, and provide general health care services and counselling them on basic healthcare and hygiene.

- No. of Beneficiary: 7057 (2150 male, 2168 female, child 2744)
- Daily Village Health Camps (No. of camps-353)
- Referral Services through Ambulance- 20
- Blood Donation Program - 42 Donors
- Mega health camp was organized on Punyathi of our beloved Babuji and catered to 517 patients.

## INFRASTRUCTURE DEVELOPMENT

Investments in infrastructure not only accelerate growth, but also have strong linkage effects with other complementary inputs such as human capital, access to finance, and adoption of new technology. With improved connectivity, for instance, economic and social development literally moves into the areas connected. JSPL-CSR has decided to primarily focus on development of road and quality power under infrastructure development among its operational area for the FY 2012-2013.

- No. of beneficiary: 610 households
- Renovation of 2 Schools
- Construction of 2 community platform.
- Construction of 430 meter PCC road,
- Construction of 4 culvert
- Construction of 1 community hall

## EDUCATION

The objective behind undertaking this initiative was to provide quality education, to enhance involvement of VEC & other stakeholders, to lead towards social, mental & physical development of students, to provide platform for students in extra-curricular activities, and to promote sports among students.

- No. of Beneficiaries: 77 students
- Started 2 Informal Education Centers (77 students), all necessary support is provided to the students to motivate them towards formal education.

## LIVELIHOOD

Livelihood activities various agricultural activities are undertaken.

- No. of Beneficiaries: 55 women
- Number of SHG formed - 14
- Number of SHG linked with bank- 14
- Training on tailoring is been carried out by 1 SHG
- Daily tuition to children of the village by SHG members.
- 2 Model farms were developed demonstrating farming methods.

## SPORTS, ART & CULTURE

This initiative is undertaken with an objective of enhancing the mental and physical state of youth. This will channelize their energy towards productive activities.

- No. of beneficiaries: 180
- Establishment of Jindal Football Academy with 51 players.
- Inter village football tournament on 15th February, 2013, 12 teams participated in the event.

- Inter school football tournament, athletic tournament were organized twice in a year.

## LIVESTOCK

We are promoting livestock as their livelihood and facilitating communities to enhance their standard of living.

- No. of beneficiaries: 8282.
- Total No. of cattle vaccinated is- 1398 cattle and 1738 goat, 430 sheep, 4600 poultry, 116 others.
- Total No. of vet. camp organized 2 and total No. of beneficiary -1609.

# ASANBONI

## HEALTH

The objective of conducting the health camp is to extend the health benefits to the beneficiaries and provide general health care services and counsel them on basic health care & hygiene, covering all the 12 villages of our project area

- Health Camps were organized in the project areas. 7403 Patients were treated.

- Organized a Health Awareness Rally on Dengue / Chickengunia with the help of students of Adivasi Girls high School, Gopalpur.
- A two day Eye Checkup camp was organized with the help of Indian Red Cross Society which was followed by cataract operation.

- Distributed bleaching powder and alum in the entire village with the help of gram panchayat to ensure clean and safe drinking water.
- Distributed ORS door to door in almost all the villages during summer for the health awareness program for diarrhea.



## EDUCATION

For improvement of education system in the villages of our project area :-

- Three coaching classes are running successfully at Asanboni, Gopalpur & Digarsai villages with the help

of local teachers, 54 students in Asanboni coaching centre, 32 students at Gopalpur coaching center & 26 students were benefited at Digarsai coaching centre.

- A Quiz and Drawing competition was organized at Lakhandih Primary school, Tilamura. 23 students participated in quiz competition in three groups and 25 students



participated in drawing competition and prize was distributed among the winners on Independence Day in the presence of ward member and teachers.

- To upgrade the Angan Wadi Centre (AWC), we have provided study charts, black-board, chalk and toys to AWC of Asanboni and Chatro village.
- On the occasion of Hand Wash Day (15th Oct.) an awareness program was organized on the importance of hand wash after toilet and also perform a proper hand wash before & after eating during the mid day meal among the students of primary school of Birgram & Birdha villages in the presence of teachers and Principal of the school.

women are involved through SHG. This is also helped by Jharcraft.

- Two SHG, are involved in the preparation of Vermi-compost. 100 to 300 kg of filtered vermi compost is sold on an average every day.

### INFRASTRUCTURE DEVELOPMENT

Provided 50 set of benches and desks to Tilamura middle school, at Tilamura vil-lage for 150 students of class 6 to 8.

- To Strengthen the Angan Wadi Centre, Dari (carpet), study charts, blackboard, chalk, toys and buckets were provided to AWC of Tilamura and Asanboni village in our project area.
- A 650 mt. water distribution pipeline from overhead tank has been proposed in Asanboni.
- 26 defunct Hand pumps of Asanboni were repaired.
- 10 ceiling fans have been installed in Middle School Tilamura at Tilamura village.

### LIVELIHOOD

Women are being empowered in the project villages with the help of SHG formation. Through these SHGs women are learning various skills which are ultimately giving them a source of livelihood and thus empowering them.

- With the help of Jharcraft, a total of 10 women involved in the Embroidery works through SHG.
- Stitching center established at Asanboni where stitching of jute bags takes place. A total of 10

### LIVESTOCK

A three day Animal Husbandry Camp was held in the project area namely Asanboni, Gopalpur, Tilamura and Birgram. It included:

- Vaccination (FMD & PPR) and Health check up of domestic animals & cattle.
- Free distribution of medicine.
- No. of large animals treated :- 336
- No. of small animals treated :- 168
- No. of poultry treated :- 435

### SPORTS, YOUTH AND CULTURE

An inter village football tournament is organized every year involving youth of the project area at Asanboni high school football ground.

## DUMKA

Dumka is enriched with abundant natural resources. The population of Dumka is 1,321,096, and out of them 40% are Scheduled Tribes. JSPL is planning to start a coal mine project at Amraconda coal block region covering 12 villages with a population of around 5000 and literacy rate lower than 35. The area has a large proportion of Tribal community, specifically "Paharia and Santhal" who are highly dependent on the natural resources for their survival and their livelihood systems revolve around forests, agriculture, livestock and wage labor. Tough poverty, under-development

and lack of education have deprived them of the benefits of modernization, malnutrition, malaria and dysentery are very common in the communities and access of these communities to social welfare programmes remains limited. JSPL believes in inclusive growth, taking along the communities, endeavoring to improve the quality of life of the people in the area it operates.

#### THEIR IDEOLOGY:

- Paharia families maintain a close relationship within their clusters.
- The Paharia's means of livelihood includes agriculture, hunting,

fishing. But with the imposition of forest laws and wildlife acts, their dependence on hunting and fishing is reduced and they have started to rely on primitive agriculture to earn their living.

- The tribal community normally lives in contiguous areas unlike other communities. Their lives are closely associated with nature as they earn their livelihood from the natural environment – streams, trees, plants, animals etc.



#### KEY ISSUES:

#### Isolation from the mainstream of Society:

Dumka has large tribal population at 44.8%. Economic social backwardness and poverty are manifested in low level of literacy, health care, primitive system of production and social and political marginalization.

#### Poor water facilities:

The coverage of rural water supply and

sanitation services is very low in the community. Besides, there are water quality related issues too, including high proportion of water borne-diseases of malaria, kalazar and kidney dysfunction.

#### Quack for medical treatments:

Superstitions and lack of awareness kept some patients away from proper medical facilities.

#### Nature dependency:

They are nature loving and very dependent on natural resources. They are so attached to nature that they don't want to leave the forest at any cost.

### OUR APPROACH:

The Paharias are extremely marginalized community. Their involved interactions within the close clusters have been a base of their symbiotic bond and for their physical and cultural survival. Living within the forest, they are not oriented to live out of it and fail to cope up with outside world. Poverty, under development and lack of education has deprived them of the benefits of modernization. Simultaneously, they are in a state of transition and need to be supported by the process of change. We adopted an integrated and participatory approach to promote their all round development. It is, therefore, recognized that maintaining their identities would invariably mean keeping their environment intact with

them. We believed to uplift them in such a way that they get the benefits of modernization. While respecting their culture and heritage, we participate in their every auspicious occasion. Through integrated approach for development activities and also regulatory provisions to protect their interests, we are in a progressive way to maintain a healthy communication and trust.

JSPL's CSR policy aims at bringing about a radical transformation in the quality of life of people living in and around the operation areas of the company through positive intervention in social uplift programmes.

#### Coordination of villagers through

**Animators:** We have selected 30 animators in our 12 villages to coordinate well with our 5225 number of villagers. They help us to understand and coordinate the issues of our villagers. Meetings with them help us in micro planning for income generating activities.

**Impact-** After many interactive meetings with villagers, 30-40% of the project affected families have realized the importance of sustainable life and they are in a stage of transition to get exposure to modernization.



## INFRASTRUCTURE

When it comes to safe drinking water about 10 per cent of the rural and urban population does not have access to regular safe drinking water and many more are threatened. Most of them depend on unsafe water sources to meet their daily needs.

This is one of prime interventions of CSR, because safe potable water & clean surrounding reduces the probability of diseases among the community.

- New bore wells – 4, Number of villages covered 7, no. of household benefited 624.

- Hand Pump repairing 16, number of villages covered 8, no. of household benefited 840
- 4 new hand pumps were installed in Katpahari and Dhoba ghati. 290 households were benefited.



## HEALTH

**Traditional Belief:** Superstitions and lack of awareness kept some patients away from proper medical facilities. Many of the community members believe in superstitious treatments. However, through several awareness programmes and the results of good medical treatment, the villagers have started accepting our treatment readily. Among the economically weaker tribal and indigenous communities in Dumka, JSPL helps poor patients get medicine for free. 27 Medical camps were organized in villages of Coal Block and Thermal Power Plant area covering more than 1450 patients.

- 12 Critical cases were referred to

Private Hospitals, sponsored by JSPL for better treatment of our patients.

- We have provided a 24\*7 ambulance services for immediate first aid.
- Special awareness programmes to reduce TB, Malaria, Kalazar and Cancer.
- Distributed 160 mosquito nets to avoid malaria cases.
- 24 patients were given Cataract eye disease treatment.

### NUMBER OF PATIENTS ATTENDED

In 2008 the health camps were attended by 1153 patients. As the year 2009

progressed, the number of patients also increased to 3969. This has been due to several Health awareness programmes initiated by CSR department. The Number of patient coming to health camp decreased significantly. However, through our responsive CSR approach, the villagers become cooperative and understanding. In the year 2012 and 2013, we built relationship and trust with our activities. In the process around 1400 patients were given treatment through our daily health camps in all villages till March 2013. This helped in the sustainable development of the project area.



**IMPACT:** We have reduced the number of cases in water borne diseases and TB by 20-30%. 70 % of the community families are now aware that modern medical treatment is much better than being treated by Quacks.

## EDUCATION

Realizing the importance and relevance of education, JPL has taken initiatives to teach the tribals in remote areas. **Hirapur and Dhobaghati**

47 students are being given the basic elementary education for free. Local teacher is provided to help them understand in a simple manner. These students are provided books, stationery material etc and it is ensured that they do not drop out in their education.

**Financial Assistance for Education:** It is very rare to come across a student

from this area, competing successfully to get a berth in any reasonably good College/Institute for Engineering/ Polytechnic /Management/Nursing. Even if they do, the rising cost of education is often prohibitive. They need financial assistance to make their dreams come true. The extreme deprivation of community is reflected in their low literacy rate which is half the literacy rate of scheduled tribes of Jharkhand. We are proposing a 10+2 O.P. Jindal School, Dumka.

- Total number of students getting financial scholarship: 11

### Blanket Distribution:

In extreme winter season, recognizing that there are many vulnerable people who are being severely affected by the temperature at Dumka as it usually drops down to 1 to 2 degree Celsius, CSR department distributed 342 good quality blankets to the families. We have also provided shelter to homeless people in Dumka.

### Supporting our Community:

Our objective is to support and uplift the people of our concerned area by supporting individuals and groups of people by providing the basic need to affect change in their own communities. Several activities are carried out in support of community development and supporting individuals:

### Organizing and participating with villagers for various festivals:

People in villages generally have more participation towards festivals, merrymaking and jubilant occasions. We organize and participate in annual festivals of Durga Pooja, Sohrai, Christmas and New Year Celebration etc. Participation helps increase understanding and minimize disagreements.

### Annual Football Tournament:

With an aim to boost the performance of young and upcoming sports persons of Dumka, financial assistance was given to Sidhachatar Football Tournament" Organizer to organize their annual football tournament. We also sponsored

### RELIEF CASE:

All the houses of Roldih Tola of Dhanbhasha village under Raneshwar block were completely burnt down by a devastating fire. Almost all food grains, household materials, utensils, clothes, etc. of 44 families were destroyed by it. On behalf of our CSR department, we immediately helped them by supplying food-grains, tents and lanterns and supported the 44 affected families with rice distribution.

the football teams, providing team players a proper football kit including jerseys, studs and shin guards.

### Support for Marriage:

The aim of the scheme is to provide financial assistance to the PAFs to enable them to meet expenses involved in solemnizing the marriage of their daughters. The orphan girls are also given support. Financial assistance for their marriage.

### Financial support for cremation:

We also provide financial assistance to help poor families who have lost a loved one and pay for the funeral and cremation.



## GODDA

### Conductive approach for project development and sustainability.

The state of Jharkhand, particularly the Santal and Pargana areas is very rich in natural resources and mines. However, the pace of development in the region is tardy in almost all spheres of governance. Lack of infrastructure is a major hiccup here. Road network is poor and large numbers of villages are unreachable by road. The kuccha road becomes immobile during the monsoons. Godda District is the most back ward in the Jharkhand state with 96.5 % people are agriculture dependent and living in villages, women literacy rate is 18 % with over all literacy of 34 %. In the areas where a Power Plant is supposed to be located, around 60.65 % are illiterates, with 80% people holding less than 0.5 acres of land. The area is

deprived of Industry and job opportunity inhabited by large tribal population. The state government has been making determined efforts to facilitate setting up of new industries at different locations, Godda being one of them, in the State. Honorable President of India, Pranab Mukherjee visited Godda to lay the foundation stone of 1320 MW power plant of JSPL at Godda. The company plans to invest around Rs. 8438 crores for setting up 2x660 MW Thermal Power Plant. About 2000 construction workers will get employment during the construction stage of the project. Local people will be given preference in employment, subject to meeting the qualifying requirement. JSPL has already

started giving training to the local people so that they gain employability in the plant during construction and operation. These developmental activities will boost industrial growth and thus accelerate overall development, both economic and social.

Coal Mines Location: Jitpur block is located 10 kms north east of community development block of Sunderpahari and about 30 kms east of the district headquarter of Godda. The area is majorly populated by Paharia and Santhal tribes. The key development goal for the communities in mines area is to achieve sustainable development as a means to ensure human well-being, equitably shared by all people in the future.



Honorable President of India, Pranab Mukherjee visited to lay the foundation stone of 1320 MW power plant of JSPL at Godda in April, 2013.

### OUR APPROACH:

Jindal Power Limited / Jindal Steel & Power Limited is known for their altruistic mission along with the pursuit for industrial and economic development. The Company is therefore, quite alive to its corporate social responsibilities. We believe in multi-sector approach for all round progress of people. Therefore we work in all significant areas of development ensuring access

to quality education, improving livelihoods, ecology, welfare services and community development of our project Affected areas, we have ensured a better sustainable life providing them a better shelter, health, education and Infrastructure.

**Total 10 villages cover the overall population of 8316**  
**1. Dumbarpada**

2. Jitpur
3. Dabubera
4. Dandaghoda
5. Pakeri
6. Nipania
7. Belbathan
8. Sundmara
9. Bauristad
10. Jalgarh

## EDUCATION

Taking all the 10 villages together, less than 30 percent of adult population was found to be illiterate. More than 70% of households had total annual income of Rs. 24,000/- or less from all sources taken together.

With an aim to help educate people. The Company provides necessary assistance to the affected families for education opportunities. Most of them live in abject poverty, and can benefit from quality education, therefore, an appropriate scholarship scheme has been developed and implemented in these areas so that the benefits of higher technical education can flow to the underprivileged as well.

**We have subdivided the education facilities into different categories:**

1. Technical Experience.
2. Child Education.
3. Education for Adults.

### O.P. JINDAL COMMUNITY COLLEGE:

Youth is the fulcrum of society's development. It is, therefore, necessary to gainfully engage them. To enhance their employability, their skill and level of education need to be upgraded. We have taken major strides in this direction by successfully operating OPJCC in Godda

where 10 trades are in operation. Total number of students in 2012-13 were 198. 70 PAF students were given Rs. 1700 per month per student as stipend besides, free uniform, course material like books, stationary, etc, accommodation and transport facilities to their villages in Godda.

The courses offered at O.P. Jindal Community College (OPJCC) is as under:

1. Fitter
2. Welder
3. Plumber
4. Carpenter
5. Mason
6. COPA
7. Diesel Mech.
8. Cutting and Sewing
9. Electrician
10. Mech. Electronic

#### OPJCC Achievements:

- We have entered a partnership agreement with L&T to train our students in masonry and carpentry trades. This advance training is of three months duration. 24 students have completed this training and are working with L&T earning more than Rs.10,000/ per month.
- We are conducting special training programmes for tribal youth. They

are living in our hostels and are being provided free boarding and lodging and other commodities. Such students are brought at par with functionally literate students and after completing literacy courses, they further pursue three months construction program to earn their livelihood.

- For mobilization of the students and to change their mind set about the work and the employment throughout India, outreach programmes and regular personality development programmes are being conducted. This effort has tremendous impact on the rural youth and they have started coming out of their houses for training in our Institute and are getting employed.
- First time in Godda, OPJCC has installed solar pumps for conducting drip irrigation project where we can save 70% of water, solar system can also be installed in very remote places.
- OPJCC has emerged as one of the best Institute within very short period of 3 years. The Institution is focused on the development of weaker sections of society.



### CHILD EDUCATION:

Realizing the importance and relevance of education for children, we motivate them to go to school and sponsor their tuition fees. 62 poor and deserving students are fully sponsored to get free education at Mission School, Manikbathan.

3 Primary Schools have been adopted by JSPL at Jitpur, Dahubera and Dumerpalam.

**Total students: 172**

1. Jitpur- 80 students.
2. Dahubera- 60 students.
3. Demerpalam- 32 students.

**To set up a 10+2 O.P. Jindal School for which land has been identified.**

### EDUCATION FOR ADULTS:

**Literacy and numeracy Program:**

We provide basic adult education and

training to help them earn money, improve family health, participate more in our democracy and take hold of their human rights and extend these rights to others. 70 students are learning to improve the quality of life.



## HEALTH

**Objective:** It is very common that people in our region have malaria, kalazar, TB and brain malaria. We aim to bring about an improvement in the various health indicators such as, Infant Mortality Rate (IMR), Maternal Mortality Rate (MMR) and reduce mortality due to vector borne diseases.

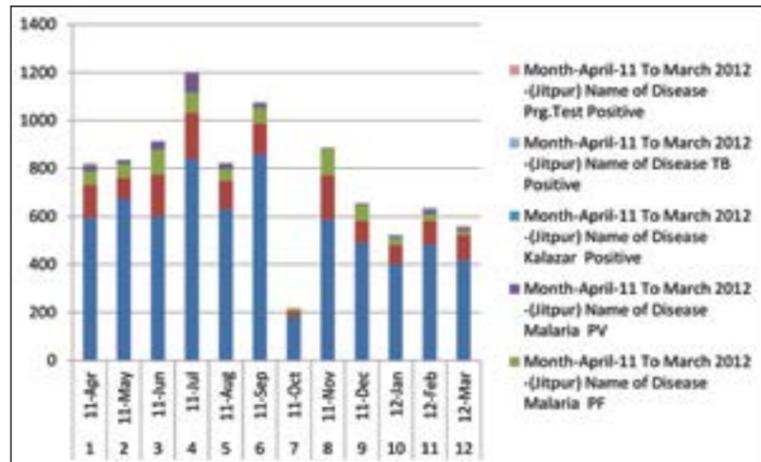
- To protect and improve the general health of the communities, by regular health camps in 10 villages. Health camps in 2012-2013 treated more than 11000 patients covering the area beyond our project affected area.
- 24\*7 hours ambulance and prompt medical services for the villagers at their door step to serve the entire area.
- For emergency, contact no. of

Ambulance driver has been provided to all the villagers.

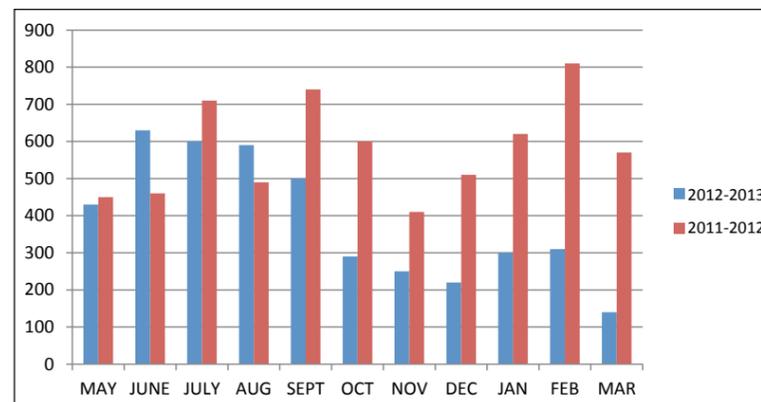
- Two well qualified MBBS doctors, 1 nurse and 2 compounders are always on duty for emergency cases.
- Augmented several Health and Sanitation programmes by the company and maintains hygiene around our area.
- Critical cases were financially sponsored to get treatment at prestigious Hospitals for better treatment.
- Memorandum of Understanding has also been entered into with Apollo Hospital, Ranchi for addressing critical illness such as Cancer.
- 670 blankets, shawls and clothes were distributed to our project affected families.

- Breast feeding awareness, polio, distribution bags for delivery kits, emergency medicines have reduced mortality in childhood.
- Several special camps were organized for TB awareness, Cataract Operation, Cancer Detection, Malaria awareness and Immunization.
- Nutrition for Pregnant ladies & facilities for new born child are arranged to minimize malnutrition cases.
- Renovation of health Centers at Sundarpahari.

Regular and integrated medical camps with super specialist doctors have benefited people in project areas as there is around 20-30% decrease in the death rate.



Few Common Diseases in the Power Area, Godda



Total Number of Patients Checked in 2 years (Power Area)



## LIVELIHOOD

**Objective:** Social economical uplift of our people, engaging them to use their skills to work on the natural resources and sustainable job opportunities through optimum utilization of resources by efficient management and technological interventions. Further, Upscale livelihood status of our community through small and medium enterprises.

**Self Help Groups for Tribals:** JPL supports self-help groups for imparting vocational training in tailoring & embroidery in order to empower women from the weaker sections of the society. The staff, material cost, and other infrastructure are borne by JPL

- 11 SHG programmes are already working with an average of 15 members per group.
- For 4 SHG, Bank Accounts have been opened and they are being sponsored by Jindal per group for advance agricultural activity (Cash crop) and development of self employment. We have also presented workshops on vermin-compost farming and modern irrigation methods for productive income generation of farmers in the village.
- 7 Tata Magic to three Self Help Groups, One Tractor to one SHG.

### Future sustainable projects for SHG groups:

**Herbal medicines** - As tribals of Paharia region have the profound knowledge of the flora and fauna, we have proposed a project to involve the expert Tribals to grow good quality of Tasar, Barbatti and Mahua (regional tribal drink). Their sustainable utilization would of course provide the people a healthy livelihood, for the medicinal and aromatic plants are of high value cash crops. Others-Wax Candle, Pattal making, Goat rearing, Jute Knitting are also in proposal.

## SUPPORTING COMMUNITY

**Objective:** Our objective is to support and uplift the people of our concerned area by supporting individuals and groups of people by providing the basic need to affect change in their own communities. Several activities are made to support community development.

- Rice is distributed to 306 families every month.

- Removal of Mahajanbadi- Support money to PAFs with financial assistance to 198 families of coal block area covering 5 villages.
- Distribution of Clothes: Each member of 306 families in our region gets clothes every year.
- Support for Marriage: The aim of the scheme is to provide financial

assistance to the PAFs for the marriage of their daughters so as to enable them to meet expenses involved in solemnizing marriage of their daughters and also to orphan girls for their marriage. At present, the company is providing Rs. 10,000/- in each such marriages.



- **Financial assistance for cremation/ funeral :** Company is providing a sum of Rs. 3000 for cremation purpose to the PAFs on the event of death of any family member.
- We Organize the annual football tournament providing team players a proper football kit.
- Provided cycles to handicapped.
- Old age pension policy.
- **Preference in Contract Works:** The annual income of the villagers needs augmentation. For this purpose, contract work given to PAFs in preference to others, without asking for any LD.
- **Soft Loan:** JSPL/JPL believes in holistic development of the society, especially in its Project Areas. It

embarks on such CSR programmes, which would enable the beneficiaries to upgrade their standard of living, rather than be dependent on regular doles.

**ENVIRONMENT PROTECTION:**

The Company is equally concerned about the environment and is committed towards restoring nature's balance by maintaining a clean and green environment. JPL has taken many initiatives in this direction like planting 350 trees, using environment friendly technologies (32 solar Street lights were installed in 10 villages), setting up of an environmental laboratory etc.

**AGRICULTURAL FARMING:**

The company has taken innovative steps

in respect of agricultural farming. 0.4 acres of land in OPJCC premises is being used for producing seasonal vegetables through drip irrigation system. On experimental basis, bitter gourd (Karela) and pumpkin were planted. In these three months around 900 Kgs bitter gourd (Karela) and around 300 nos. of pumpkins were produced. The above result is really encouraging. Company is further planning to replicate this system for income generation purposes for PAFs by involving them.

Company is further planning to replicate drip irrigation agricultural farming system for income generation purposes for PAFs by involving them. In this regard Tomato, Capsicum etc are proposed to be planned in coming days.



**INFRASTRUCTURE DEVELOPMENT**

**Objective:** JPL Godda has undertaken the responsibility of infrastructure up gradation in the villages by constructing and repairing bridges, roads, water tanks, drains, ponds etc.

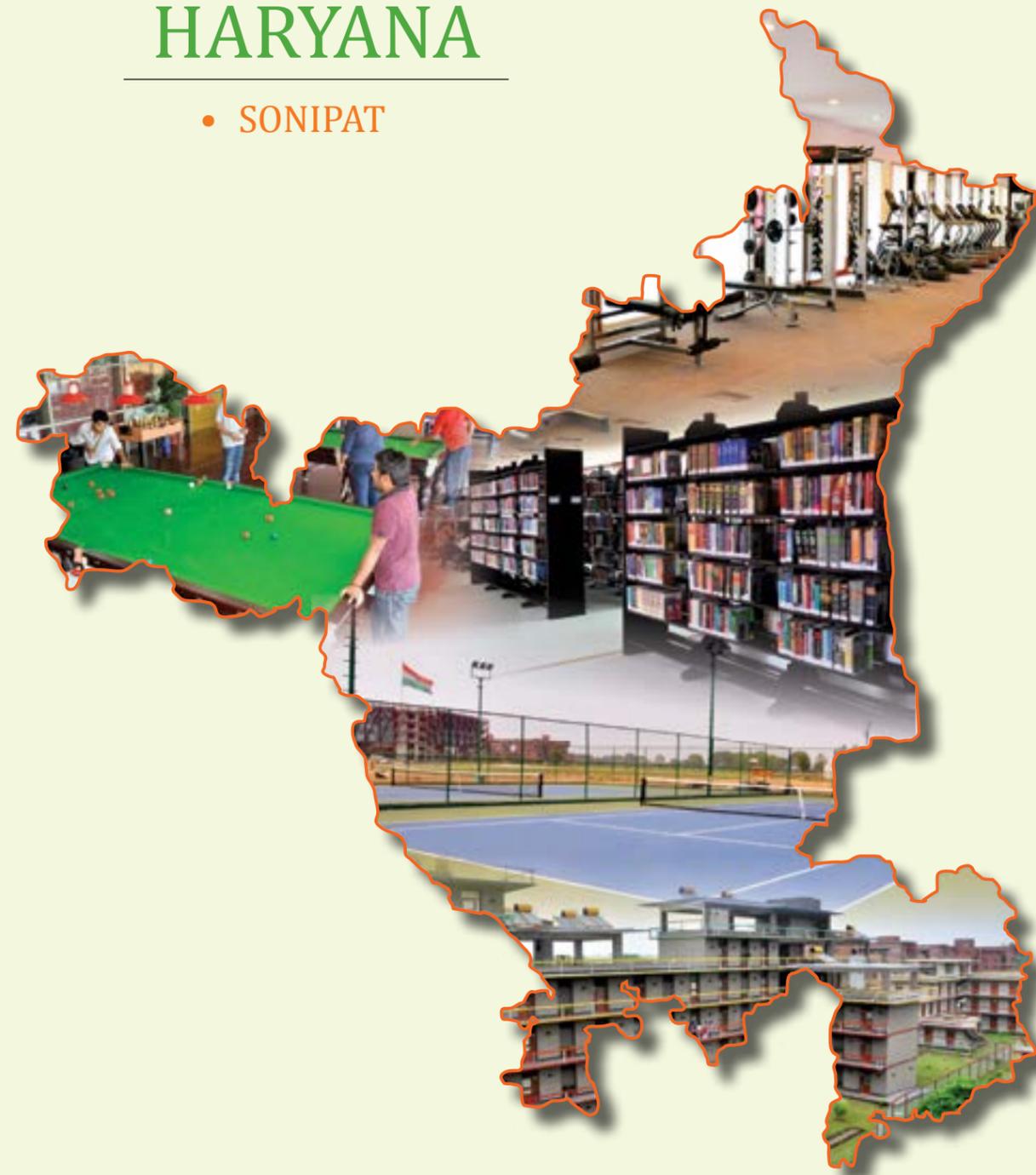
- Renovation of primary schools at Baristand and Nipania.
- Up gradation of village road at Baristand and Vikash tola.
- 2 culverts on village road.
- Deep boring at Teso.

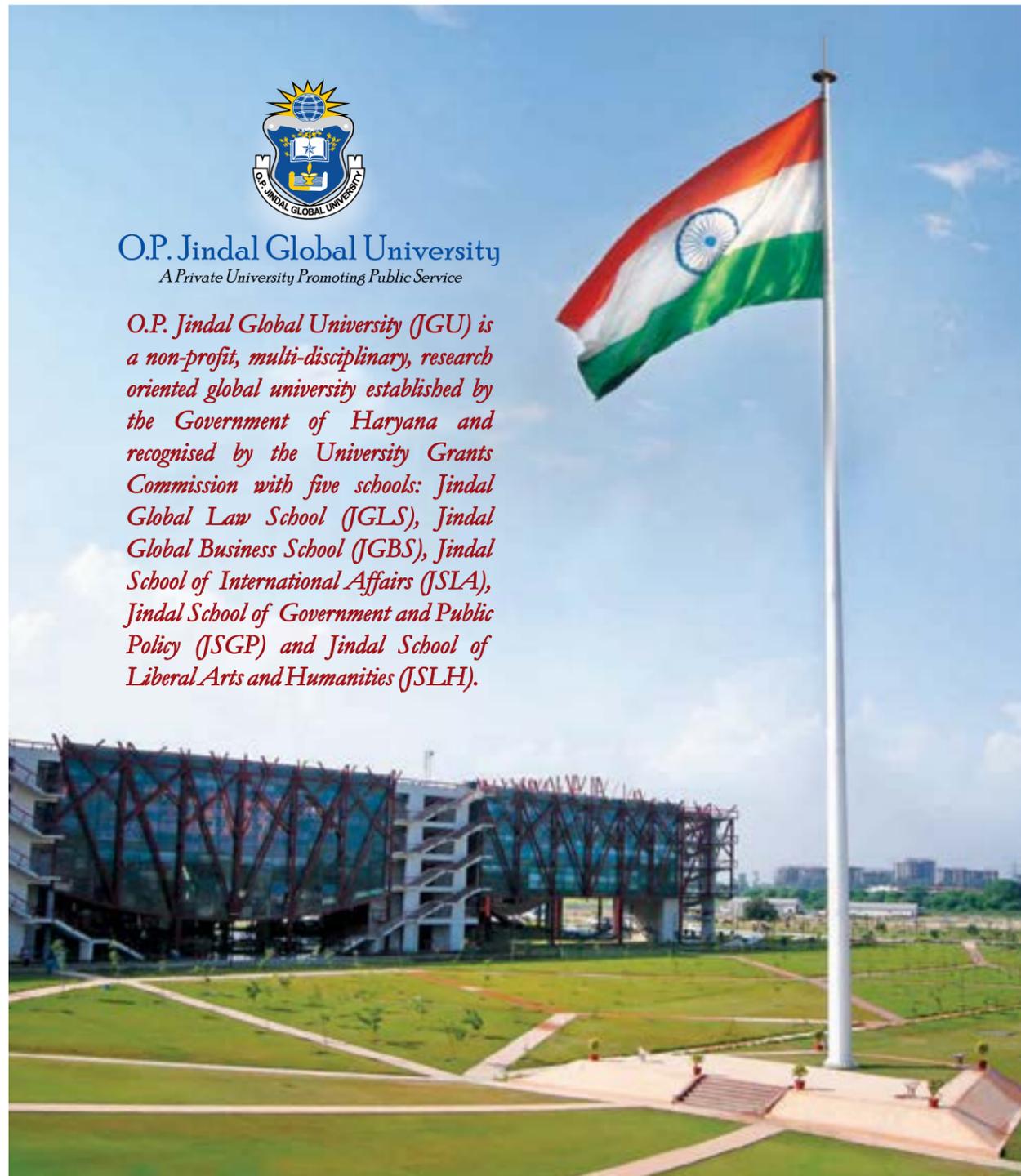
- 41 new hand pumps to facilitate drinking water for students and villagers.
- Repairing and maintenance of all hand pumps in Coal based areas.
- Renovation of primary school at Jitpur village to provide better educational facilities for students of Coal blocks areas.
- Development of Children's park for their entertainment.

- Up gradation of village road at CBA.
- 1 culvert at village road which saves road from rainout.
- Gravity water supply pipeline from Dahubera nala to village to facilitate drinking water for villagers.
- Pump house and water treatment plant for various villages, survey has been done. It will provide safe drinking water to all the families.

**HARYANA**

• SONIPAT





**O.P. Jindal Global University**  
A Private University Promoting Public Service

*O.P. Jindal Global University (JGU) is a non-profit, multi-disciplinary, research oriented global university established by the Government of Haryana and recognised by the University Grants Commission with five schools: Jindal Global Law School (JGLS), Jindal Global Business School (JGBS), Jindal School of International Affairs (JSIA), Jindal School of Government and Public Policy (JSGP) and Jindal School of Liberal Arts and Humanities (JSLH).*

<p><b>JINDAL GLOBAL LAW SCHOOL</b> India's First Global Law School www.jgls.edu.in</p>	<p><b>JINDAL GLOBAL BUSINESS SCHOOL</b> INDIA'S FIRST MULTI-DISCIPLINARY GLOBAL BUSINESS SCHOOL www.jgbs.edu.in</p>	<p><b>Jindal School of International Affairs</b> India's First Global Policy School www.jsia.edu.in</p>	<p><b>Jindal School of Government and Public Policy</b> India's First Public Policy School www.jsgp.edu.in</p>	<p><b>Jindal School of Liberal Arts &amp; Humanities</b> India's First Transnational Humanities School www.jslh.edu.in</p>
<p><b>JINDAL GLOBAL LAW SCHOOL</b> B.B.A. LL.B. (Hons.) B.A. LL.B. (Hons.) LL.B., LL.M.</p>	<p><b>JINDAL GLOBAL BUSINESS SCHOOL</b> MBA Integrated BBA-MBA</p>	<p><b>JINDAL SCHOOL OF INTERNATIONAL AFFAIRS</b> M.A. (Diplomacy, Law &amp; Business)</p>	<p><b>JINDAL SCHOOL OF GOVERNMENT AND PUBLIC POLICY</b> M.A. (Public Policy)</p>	<p><b>JINDAL SCHOOL OF LIBERAL ARTS AND HUMANITIES</b> B.A. (Hons.) (Liberal Arts &amp; Humanities)</p>



O.P. Jindal Global University (JGU) is a non-profit global university established by the Haryana Private Universities (Second Amendment) Act, 2009. JGU is established in memory of Mr. O.P. Jindal as a philanthropic initiative of Mr. Naveen Jindal, the Founding Chancellor. The University Grants Commission has accorded its recognition to O.P. Jindal Global University. The vision of JGU is to promote global courses, global programmes, global curriculum, global research, global collaborations, and global interaction through a global faculty. JGU is situated on a 80-acre state of the art residential campus in the National Capital Region of Delhi. JGU is one of the few universities in Asia that maintains a 1:15 faculty-student ratio and appoints faculty members from different parts of the world with outstanding academic qualifications and experience. JGU has established five schools: Jindal Global Law School, Jindal Global Business School, Jindal School of International Affairs, Jindal School of Government and Public Policy and Jindal School of Liberal Arts & Humanities.

In 2009, JGU began its first academic session with the establishment of India's first global law school, Jindal Global Law School (JGLS). JGLS is recognised by the Bar Council of India and offers a three-year LL.B. programme, five-year B.A. LL.B. (Hons.) and B.B.A. LL.B. (Hons.) programmes and a one-year LL.M. programme. JGLS has research interests in a variety of key policy areas, including: *Global Corporate and Financial Law and Policy; Women, Law, and Social Change; Penology, Criminal Justice and Police Studies; Human Rights Studies; International Trade and Economic Laws; Global Governance and Policy; Health Law, Ethics, and Technology; Intellectual Property Rights Studies; Public Law and Jurisprudence; Environment and Climate Change Studies; South Asian Legal Studies, International Legal Studies, Psychology and Victimology Studies and Clinical Legal Programmes.* JGLS has established international collaborations with law schools around the world, including Harvard, Yale, Columbia, Michigan, Cornell, UC Berkeley, UC Davis, Arizona, Oxford, Cambridge and Indiana. JGLS has also signed MoU with a number of reputed law firms in India and abroad, including White & Case, Amarchand & Mangaldas & Suresh A. Shroff & Co., AZB & Partners, FoxMandal Little, Luthra and Luthra Law offices, Khaitan & Co. and Nishith Desai Associates.



Jindal Global Business School (JGBS) began its first academic session with an MBA programme in 2010 and an Integrated BBA-MBA programme in 2013. The vision of JGBS is to impart global business education to uniquely equip students, managers and professionals with the necessary knowledge, acumen and skills to effectively tackle challenges faced by transnational business and industry. JGBS offers a multi-disciplinary global business education to foster academic excellence, industry partnerships and global collaborations. JGBS faculty are engaged in research on current issues including: Applied Finance, Business Policy, Decision Support Systems, Consumer Behavior, Globalization, Leadership and Change, Quantitative Methods and Information Systems, and Supply Chain & Logistics Management. JGBS has established international collaborations with the Naveen Jindal School of Management, University of Texas at Dallas, USA, Kelley School of Business, Indiana, USA, European Business School, Germany and University of New Brunswick, Fredericton, Canada.



Jindal School of International Affairs (JSIA), India's first Global Policy School, is enhancing Indian and international capacities to analyse and solve world problems. It intends to strengthen India's intellectual base in international relations and affiliated social science disciplines that have hitherto been largely neglected by Indian academic institutions. JSIA commenced its academic session in August 2011 with a Master of Arts in Diplomacy, Law and Business [M.A. (DLB)]. The programme is the first of its kind in Asia, drawing upon the resources of global faculty in Jindal Global Law School, Jindal Global Business School, as well as the Jindal School of International Affairs to create a unique interdisciplinary pedagogy. The [M.A. (DLB)] is delivered on week days to residential students and on weekends for working professionals, including diplomats, based in the National Capital Region (NCR) of Delhi. JSIA has established international collaborations with the United Nations University in Tokyo and the School of Public and Environmental Affairs (SPEA) of Indiana University. JSIA hosts India's only Taiwan Education Centre, which has been established by National Tsing Hua University of Taiwan with the backing of the Ministry of Education, Government of Taiwan. JSIA publishes the Jindal Journal of International Affairs (JJIA), a critically acclaimed bi-annual academic journal featuring writings of Indian and international scholars and practitioners on contemporary world affairs.



Jindal School of Government and Public Policy (JSGP) promotes public policy research that facilitates better understanding of issues related to governance and public policy. The programmes at JSGP bear in mind the contribution that the faculty and the students of the school can make towards meeting the challenges of governance with a view to improving its efficiency drawing upon comparative and international perspectives in public policy. JSGP offers an M.A. in Public Policy, which is an interdisciplinary degree programme that teaches the students to delve into the contemporary issues in a coherent and holistic manner, to see the linkages among various aspects of public policy and governance. JSGP has developed academic and research collaborations with the School of Public and Environmental Affairs (SPEA) of Indiana University, USA and the National Institute of Administrative Research (NIAR), LBS National Academy of Administration, Mussoorie.



The Jindal School of Liberal Arts & Humanities (JSLH) will begin its first academic session in August 2014 and offers an interdisciplinary undergraduate degree programme leading to the award of B.A. (Hons.) (Liberal Arts & Humanities). An education in the liberal arts and humanities in our four year B.A. (Hons.) programme at Jindal School of Liberal Arts and Humanities (JSLH) in collaboration with Rollins College, Florida, is the ideal preparation for an intellect in action. JSLH offers a space for the expansion of young minds in a polyvalent education that mixes the classical and the contemporary in a new framework – the first of its kind in India. Our aim is to break down disciplinary boundaries and redefine what it means to study the arts and humanities in an international context. At JSLH, our distinguished faculty aims to create world-class thinkers who are simultaneously innovators; we train students for intellectual mastery, democratic participation, self-expression and advanced life-long learning. Our curriculum has been carefully crafted and has a global orientation. Within this global framework, the B.A. (Hons.) includes an exciting opportunity to solidify Jindal's liberal arts and humanities programme through an extended period of study at Rollins College, Florida, USA leading to the award of another undergraduate degree from the USA. JSLH seeks to become one of the places that will produce the next generation of leaders to confront our overarching problems.

## AWARDS & ACCOLADES - 2012-13



13th Annual Greentech CSR Award 2012



Golden Peacock National CSR Award 2012

- AIMA Case study competition on Best CSR practices (AIMA 5th Business responsibility Summit): JSPL Raigarh received this award for case study on ASHA the HOPE.
- Chattisgarh Govt. (Foundation day) Event - Rajyotsava 2012 Awards: Stall put up by JSPL Raigarh won the first prize in the event.
- TELFA's 'Think CSR Leadership Award' 2013
- Golden Peacock National CSR Award 2012
- Think Odisha Leadership Awards 2012
- Living Legend Award 2011 for Excellence in Corporate Social Responsibility
- Best CSR Exhibition Award' at the 17th Edition of 'CII-Odisha Enterprise - 2012'
- Best CSR Award by Odisha State Safety Conclave
- 13th Annual Greentech CSR Award 2012 in Silver category for outstanding achievement in CSR.
- Award in Rajyotsav 2012, Raigarh
- Award for innovations and diversification in Human Resources Development- Pravati Khabar
- Outstanding contribution in Blood Donation campaign for the year 2012-13 - Association with Jharkhand State AIDS control Society.

## ACKNOWLEDGEMENT

We sincerely extend our thanks to the following Societies which are executing the CSR Projects of JSPL Group at various locations under the aegis of JSPL foundation:

Jindal Education & Welfare Society (JEWS),  
Raigarh, Chhattisgarh

O.P. Jindal Samaj Kalyan Samiti (OPJSKS),  
Tamnar, Chhattisgarh

Jindal Welfare Society (JWS),  
Angul, Odisha

Jindal Education & Welfare Society (JEWS),  
Barbil, Odisha

Jindal Siksha Samiti (JSS),  
Godda, Jharkhand

Jindal Education & Welfare Society (JEWS),  
Patratu, Jharkhand

O.P.Jindal Gramin Jan Kalyan Sansthan (OPJGJKS),  
Kurukshatra, Haryana

Jindal Polo & Equestrian Society (JPES),  
Delhi

Raigarh District Rifle Association (RDRA),  
Raigarh, Chhattisgarh