

Flag Foundation of India in association with NDMC organizes week-long celebrations for Independence Day at Central Park Rajiv Chowk, Connaught Place

Shri Naveen Jindal, President of Flag Foundation of India and Member of Parliament (14th & 15th Lok Sabha) kick-started the Week-long Celebrations for Independence Day at Central Park Rajiv Chowk, Connaught Place today.

The celebrations that will continue till Independence Day on 15th Aug will witness some amazing fireworks, exhibition and films on the National Flag along with live music by prominent musician Siddharth Mohan and his team at Central Park. The Rajputana Rifles' Band will play on Tuesday 12th August as part of the celebrations.

On 7th March 2014, Shri Naveen Jindal had hoisted the **largest flag in the country** on the **highest flagpole in Delhi**, measuring 207 ft. in height, at **Central Park in Connaught Place**. The monumental flag measures 60X90 and weighs 35 kg.

The hoisting of mammoth sized flag at the Central Park was part of Flag Foundation of India's initiative to inspire Indians to take pride in displaying the National Flag and to instil a sense of nationalism and patriotism among the citizens of the country.

The monumental flags are made of knitted polyester fabric called 'Deneir Polyester' manufactured in Mumbai. The *Chakra* of the flag is printed by using specialized printing process.

The concept of the Monumental flagpoles in India was conceived and introduced by the founder of the Flag Foundation, Shri Naveen Jindal on 23rd Jan, 2009. The first monumental flagpole measuring 207 ft. high was installed at Kaithal, Haryana. Mammoth sized National Flag on such lofty height is known as 'Monumental Flag', which is not lowered at the sunset as they are adequately illuminated during nighttime. This comes after a policy decision by the Ministry of Home Affairs on 23rd December 2009, which allowed the National Flag to fly day and night on a flagpole of a height of 100 ft. and above with proper illumination.

The Flag Foundation of India has so far installed 40 such 100 feet high monumental flagpoles across the country and 12 monumental flagpoles at a height of 207 feet. In

all, the foundation has established 52 monumental flagpoles in India, which is the highest number in the world for a country. Besides India, there are 13 more countries, which have got such monumental flagpoles.

For more details about monumental flags visit-

<http://www.flagfoundationofindia.in/monumental-flags.html>

About Flag Foundation of India

The Flag Foundation Of India was set up as a registered society under the Societies Registration Act of 1980, a non-profit body on 3rd June 2003. Hon'ble MP Shri Naveen Jindal won a decade long legal battle when the Hon'ble Supreme Court ordered the historic judgement that enabled all Indians to display our National Flag with respect, dignity and honor thus becoming a fundamental right of every citizen.

Inspired by the judgment, the '**Flag Foundation of India**' was established by Shri Naveen Jindal with a vision to popularize the display of the Tiranga by more and more Indians, with a great sense of pride. The Flag epitomises as the greatest symbol of our 'unity in diversity'. It has been functioning over a decade now with the aim of promoting a spirit of nationalism, patriotism and love for the national flag of the country through its liberal use and display.

The Flag Foundation of India is a sincere effort to rekindle that spirit of nationalism amongst the citizens. It is an endeavour to build a relationship of today's youth with the Tricolor so that it becomes a power symbol of our struggle for independence, and serves as a great source of inspiration for countless Indians, spread across the globe, bringing laurels to the country in whatever field they are.

In an endeavor to promote the use of the national flag by the general public, the Foundation has been organizing talks on the subject, has released books containing information on the flag and audio cassettes with patriotic songs rendered by noted singers of India. Flag Foundation has also organized several Tiranga runs in Delhi and Haryana.

More about Flag Foundation of India- <http://www.flagfoundationofindia.in/>