



Press Release

Students from over 10 schools conferred with ‘Tiranga Badge Awards’ for exemplary work in social welfare

□ *Flag Foundation of India organizes **first ever** awards to recognize and encourage students working in the service of society*

New Delhi, May 07, 2014: The Flag Foundation of India today felicitated over 30 students / student groups / schools with the first ever ‘**Tiranga Badge Awards**’ in recognition of their achievements in the field of service to the people and society at the National Bal Bhawan here.

The awards were conferred upon students in the age group of 12-20 years who have contributed to the welfare of their school / college, society, city or country.

Over 40 entries were received from various schools across the city and the entries were adjudged by **Ms Shallu Jindal**, noted Kuchipudi danseuse and Chairperson of the National Bal Bhawan.

While presenting the awards to the students Ms. Shallu Jindal said: “We need to encourage youngsters who are doing exemplary work in the field of social welfare. The Tiranga Badge Awards will provide educational institutions the opportunity to nominate students working in this field and recognize the work done by them.”

The awards ceremony started with a short introduction by Ms. Shallu Jindal, followed by the felicitation of students and concluded with a vote of thanks by Ms. Malvika Halwasiya, Convenor of the Tiranga Badge Awards.

For 2014, the awards in the categories were given to students from – Sanskriti School, Modern School, Barakhamba Road, GD Goenka World School, Delhi Public School Mathura Road, Amity International School Pushp Vihar, Gurukul – The School, Lancer’s Covent School, Evergreen Public School, Mayur Public School, St. Mark’s Senior Secondary Public School, Gyan Mandir and Kulachi Hansraj Model School.

The aim of the awards is to encourage students to realize and learn the importance of service and sacrifice; teach students to think big and help others without

expecting anything in return; make them realize the value of serving society and our country and help them set goals and work towards achieving them.

The award includes a Certificate from the Flag Foundation of India, a Tiranga badge, a book on the Tiranga and wristbands sporting the colours of the National Flag.

The awards were given in three categories viz.:

1. Individual category – a student applies as something he / she has done individually
2. Group category – where a group of students (either from the same of different schools / colleges) have worked together as a team
3. Institutional category – where a school / college wins the 'Responsible School' badge for an activity / event initiated, spear-headed and supported by the school / college faculty

About Flag Foundation of India

The Flag Foundation Of India was set up as a registered society under the Societies Registration Act of 1980, a non-profit body in January 2002. Hon'ble MP Shri Naveen Jindal won a decade long legal battle when the Hon'ble Supreme Court ordered the historic judgement that enabled all Indians to display our National Flag with respect, dignity and honor thus becoming a fundamental right of every citizen.

Inspired by the judgment, the '**Flag Foundation of India**' was established by Shri Naveen Jindal with a vision to popularize the display of the Tiranga by more and more Indians, with a great sense of pride. The Flag epitomises as the greatest symbol of our 'unity in diversity'. It has been functioning over a decade now with the aim of promoting a spirit of nationalism, patriotism and love for the national flag of the country through its liberal use and display.

The Flag Foundation of India is a sincere effort to rekindle that spirit of nationalism amongst the citizens. It is an endeavour to build a relationship of today's youth with the Tricolor so that it becomes a power symbol of our struggle for independence, and serves as a great source of inspiration for countless Indians, spread across the globe, bringing laurels to the country in whatever field they are.

In an endeavor to promote the use of the national flag by the general public, the Foundation has been organizing talks on the subject, has released books containing information on the flag and audio cassettes with patriotic songs rendered by noted singers of India. Flag Foundation has also organized several Tiranga runs in Delhi and Haryana.

More about Flag Foundation of India- <http://www.flagfoundationofindia.in/>